Strategic Experimentation Fund 2024 – Application Requirements

PART A: General Information – maximum ½ page

Name of Organization:  
Primary Contact Name and Position:

Mailing Address:  
Telephone:  
Email:  
Website:  
Charitable Registration Number:

Amount Requested:

Anticipated Project Start Date and Duration:

How many paid, full time equivalent (FTE) staff members does your organization employ?

2-4 5-7 8­12 13­20 21+

Description of the challenge your organization is facing in 20 words or less:

PART B: Application Text – maximum 6 pages, with a suggested maximum length for each section below (do not start a new page for each section)

Please address the following points in your application, using no smaller than 11-point type and please number your pages.

1. What are the core activities of your organization? **1/3 page**
2. What is your vision for success for your organization? **1/3 page**
3. Who do you serve? **1/3 page**
4. Please describe the challenge your organization is currently facing. What makes it the most important thing you need to address at this time? What ways have you tried to address it in the past and what did you learn from your efforts? **1 page**
5. Outline your proposed response(s) to your challenge. **Up to 1/2 page**
6. Provide details of the experiments you would like to undertake to test the potency of your proposed responses. **Up to 1 ½ pages**
7. Who has/will participated/participate in the design, implementation, and analysis of your experiments? **1/2 page**
8. What do you want to learn as a result of your experimentation activities? **1/2 page**
9. What data will you gather to help you understand what you are learning? **1/2 page**
10. What learning exchanges with peers have you participated in and what was that experience like for you and your organization? **1/2 page**

PART C: Budgets and Financial Information

1. Complete the project budget template found at: <https://metcalffoundation.com/downloads>. Revenues and expenses should be equal. If your project budget is over $40,000, please indicate where the additional funding is coming from.
2. Include the organization’s current operating budget (condensed, no more than two pages, not from CADAC).
3. Include the organization’s most recent financial statements.

Please email **one pdf file** with all materials to [**hdunford@metcalffoundation.com**](mailto:hdunford@metcalffoundation.com)by   
**June 25, 2024, at 2:00pm ET**. Please note that we are unable to consider late or incomplete applications.