

ENVIRONMENT PROGRAM

Carbon Landscapes

2022 Guidelines

METCALF FOUNDATION

The George Cedric Metcalf Charitable Foundation's mission is to enhance the effectiveness of people and organizations working together to help Canadians imagine and build a just, healthy, and creative society.

We focus our efforts on three areas:

- supporting long-term strategies that create sustainable economic opportunities for low-income people and communities in Toronto;
- working at the intersection of climate, biodiversity, and sustainable livelihoods; and
- supporting individual leadership and organizational innovation in the performing arts.

Our work is grounded in the belief that change happens when we share hopeful visions of the future, work and learn collectively, think broadly in pursuit of comprehensive solutions, and take a meaningful role in the decisions that affect our lives.

We believe that non-profit organizations play a critical role as catalysts who animate and facilitate lasting change. They create space for people to connect, communicate, and participate. We are interested in organizations that are deliberately engaging communities in their work and developing new strategies and collaborations.

We encourage success by:

- supporting dynamic leadership — celebrating, developing, and strengthening leaders who are contributing to positive change;
- nurturing new ideas and practices — exploring and developing innovative approaches to tackling tough problems and seizing opportunities; and
- fostering integrated thinking — creating opportunities for ongoing dialogue, collaborative learning, and reflection to build new knowledge and inform action.

In our work, we aim to be clear, open, reflective, and responsive. We actively seek to learn from our experiences with funded projects and from our ongoing exploration of issues and ideas. We expect our grant-making practices to evolve as we strive to realize the full potential of our commitment and resources.

ENVIRONMENT PROGRAM

From forests to farmlands and grasslands to wetlands, Canada is home to globally significant ecosystems that sustain people and wildlife, and help to maintain a stable climate here on Earth. Two of the major societal challenges of our time – climate change and biodiversity loss – are interconnected and growing in scope, threatening these life-support systems.

Our Environment Program works at the intersection of climate, biodiversity, and sustainable livelihoods to bring about lasting, positive change for people and our planet.

CARBON LANDSCAPES

Carbon Landscapes is tackling climate change and biodiversity loss with integrated solutions.

We support efforts to protect and conserve three ecosystems rich in biodiversity and carbon: **peatlands, grasslands, and old growth forests**. These ecosystems provide countless social, cultural, and environmental benefits to the many communities for whom these regions are home.

Collectively, we have an opportunity to reimagine how conservation is done in this country. As Canada strives to achieve its global commitment to protect and conserve 30% of lands and waters by 2030 (30x30), a central focus of this effort must be support for Indigenous-led conservation.

Our approach is:

1. Grounded in respect for Indigenous rights, culture, and traditions
2. Prioritizing Indigenous-led conservation
3. Informed by community knowledge and cutting-edge research
4. Strengthened by philanthropic partnerships and cross-sector collaboration
5. Agile by design

We have a **two-track funding strategy**:

1. Research, Convening, and Outreach

Under this track we are funding research, convening, and outreach activities in support of:

- Indigenous-led conservation,
- Efforts to protect and conserve peatlands, grasslands, and old growth forests, **or**
- Strategies to achieve 30x30.

Funding is geared toward efforts at a **federal, provincial, and/or territorial scale**, rather than on-the-ground, locally-specific work. Examples of the type of work supported under this strategy include a mix of complementary and often combined activities, such as:

Research

Producing timely, well-researched, and accessible reports to inform the design of new strategies, policies, and programs.

Convening

Bringing together community leaders, non-governmental organizations, academics, industry, and government representatives to better link, coordinate, and advance cross-sector efforts.

Outreach

Communications efforts that strengthen public awareness, understanding, and support for specific policy goals or actions.

2. On-the-Ground Leadership

At present, our funding for on-the-ground leadership activities is largely focused on efforts to plan and establish Indigenous Protected and Conserved Areas in two major peatland regions: **Hudson Bay Lowlands** and the **Mackenzie River Basin**.

Eligibility

Organizations may apply individually or in collaboration with others. Lead applicants must have a current, valid charitable registration from the Canada Revenue Agency.

Application Deadlines and Funding Decisions

Letter of Interest (LOI) Deadline: Rolling intake until **September 15, 2022 at 2pm ET**
Letters of Interest will be reviewed within three weeks of submission. Applicants will be notified within that timeframe regarding a decision on a full application invitation.

Full Application Deadline: **October 27, 2022 at 2pm ET**
(invitation-only based on LOI stage)

Applications will be reviewed by the Foundation's Board and staff, assisted by external reviewers with relevant expertise and experience. Notifications of funding decisions will be sent out in December 2022.

The Foundation is unable to consider late or incomplete applications for funding. Electronic copies **must be received at the Foundation** by the time and date listed above.

*** Please Note ***

In advance of applying, prospective applicants are strongly encouraged to contact Metcalf's Environment Program Director, Andre Vallillee, to discuss their proposal ideas: avallillee@metcalffoundation.com. Based on past experience, these pre-submission conversations with foundation staff can help to clarify program funding parameters and avoid unnecessary work on the applicant's end.

2022 Carbon Landscapes – Letter of Interest Requirements

Note: The following section is available in a Word document at <https://metcalffoundation.com/downloads/>

General Information

Lead Organization:

Project Partners (if applicable):

Primary Contact Name and Title:

Mailing Address:

Telephone:

Email:

Website:

Charitable Registration Number:

Project Summary

Project Title:

Amount Requested (please show the request for each year if a multi-year project):

Project Duration (length and proposed start date):

Funding track you are applying for (Track 1 or Track 2):

Project Details

This section should be a **maximum of two pages**, using no smaller than 11-point font size and 1.5 line spacing.

For Track 1: Funding is geared toward efforts at a **federal, provincial, and/or territorial scale**, rather than on-the-ground, locally-specific work. Please provide a summary of the proposed work, including specific reference to how it supports:

- Indigenous-led conservation,
- Efforts to protect and conserve peatlands, grasslands, or old growth forests, **or**
- Strategies to achieve 30x30.

For Track 2: Please provide a summary of the proposed work, including specific reference to how it supports efforts to plan and establish Indigenous Protected and Conserved Areas in one of two major peatland regions: **Hudson Bay Lowlands** or the **Mackenzie River Basin**.

Letters of interest are to be submitted in **electronic form only**. Please email **one pdf file** with all the content to hduford@metcalffoundation.com by **September 15, 2022 at 2:00pm ET**.

2022 Carbon Landscapes – Track 1 Full Application Requirements (Invitation-Only)

Note: The following section is available in a Word document at <https://metcalffoundation.com/downloads/>

General Information

Lead Organization:

Project Partners (if applicable):

Primary Contact Name and Title:

Mailing Address:

Telephone:

Email:

Website:

Charitable Registration Number:

Project Summary

Project Title:

Amount Requested (please show the request for each year if a multi-year project):

Project Duration (length and proposed start date):

Please provide a summary of the proposed work (max 250 words):

Project Details

Please address the following eight points in your application. This section should be a **maximum of 10 pages**, using no smaller than 11-point font size and 1.5 line spacing.

1. **Context is key.** Please describe how this work supports Indigenous-led conservation, efforts to protect and conserve peatlands, grasslands, or old growth forests, ***or*** the goal of achieving 30x30.
2. **What success looks like.** In specific terms, please identify the goal(s) you aim to achieve through your proposed project.
3. **Your strategy for achieving your goals.** Please describe the plan for achieving your goal(s). What evidence, experience, or underlying rationale led you to this approach?
4. **How you will know if you are succeeding or missing the mark.** Please explain how you will be evaluating progress for the duration of the proposed project. What indicators of success will you be keeping an eye on? How will you collect and process feedback, information, and experiences to determine whether midcourse corrections are necessary?

5. **Tell us about yourself.** Given the nature and focus of the proposed project, why is your organization(s) and its staff well-positioned to achieve success? Include reference to individual skills, experience, and qualifications related to similar projects and areas of work.
6. **How you will leverage other resources for greater impact.** How are you leveraging other sources of funding, building on work-to-date, and/or collaborating with other partners with shared goals?
7. **Work plan and budget.** In a table format, please include a work plan and budget for each year of requested funding. The table should include the following columns: Activity; Deliverable; Lead(s); Timing; Budget (please note other funding that is confirmed or pending).
8. **Additional information.** In addition to your maximum 10-page proposal, please submit the lead organization's most recent financial statements.

Applications are to be submitted in **electronic form only**. Please email **one pdf file** with all materials to **hdunford@metcalffoundation.com** by **October 27, 2022 at 2:00pm ET**.