

# ENVIRONMENT PROGRAM

## Carbon Landscapes

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### 2021 Application Guidelines

#### METCALF FOUNDATION

The George Cedric Metcalf Charitable Foundation's mission is to enhance the effectiveness of people and organizations working together to help Canadians imagine and build a just, healthy, and creative society.

#### We focus our efforts on three areas:

- supporting long-term strategies that create sustainable economic opportunities for low-income people and communities in Toronto;
- working at the intersection of climate, biodiversity, and sustainable livelihoods; and
- supporting individual leadership and organizational innovation in the performing arts.

Our work is grounded in the belief that change happens when we share hopeful visions of the future, work and learn collectively, think broadly in pursuit of comprehensive solutions, and take a meaningful role in the decisions that affect our lives.

We believe that non-profit organizations play a critical role as catalysts who animate and facilitate lasting change. They create space for people to connect, communicate, and participate. We are interested in organizations that are deliberately engaging communities in their work and developing new strategies and collaborations.

#### We encourage success by:

- supporting dynamic leadership — celebrating, developing, and strengthening leaders who are contributing to positive change;
- nurturing new ideas and practices — exploring and developing innovative approaches to tackling tough problems and seizing opportunities; and
- fostering integrated thinking — creating opportunities for ongoing dialogue, collaborative learning, and reflection to build new knowledge and inform action.

In our work, we aim to be clear, open, reflective, and responsive. We actively seek to learn from our experiences with funded projects and from our ongoing exploration of issues and ideas. We expect our grant-making practices to evolve as we strive to realize the full potential of our commitment and resources.

## ENVIRONMENT PROGRAM

From forests to farmlands and grasslands to wetlands, Canada is home to globally significant ecosystems that sustain people and wildlife, and help to maintain a stable climate here on Earth. Two of the major societal challenges of our time – climate change and biodiversity loss – are interconnected and growing in scope, threatening these life-support systems.

Our Environment Program works at the intersection of climate, biodiversity, and sustainable livelihoods to bring about lasting, positive change for people and our planet.

## CARBON LANDSCAPES

Carbon Landscapes is tackling climate change and biodiversity loss with integrated solutions.

We support efforts to protect and conserve three ecosystems rich in biodiversity and carbon: **peatlands, grasslands, and old growth forests**. These ecosystems provide countless social, cultural, and environmental benefits to the many communities for whom these regions are home. Protecting and conserving these unique ecosystems can reduce greenhouse gas emissions, benefit biodiversity, and sustain livelihoods.

A central aim of this work is to help Canada achieve its global commitment to protect and conserve 30% of lands and waters by 2030 (30x30). Critical to this effort is support for Indigenous-led conservation.

Our approach is:

1. Grounded in respect for Indigenous rights, culture, and traditions
2. Prioritizing Indigenous-led conservation
3. Informed by community knowledge and cutting-edge research
4. Strengthened by philanthropic partnerships and cross-sector collaboration
5. Agile by design

We have a two-track funding strategy:

### 1. Research, Convening, and Outreach

Under this track we are supporting activities focused on a **federal, provincial, and/or territorial scale**, rather than on-the-ground, locally-specific work.

#### **Research**

Producing timely, well-researched, and accessible reports to inform the design of new strategies, policies, and programs to achieve 30x30 and/or protect and conserve peatlands, grasslands, and old growth forests in Canada.

#### **Convening**

Bringing together community leaders, non-governmental organizations, academics, industry, and government representatives to better link, coordinate, and advance cross-sector efforts to achieve 30x30 and/or protect and conserve peatlands, grasslands, and old growth forests in Canada.

## **Outreach**

Communications efforts that strengthen public awareness, understanding, and support for specific policy goals and actions to achieve 30x30 and/or protect and conserve peatlands, grasslands, and old growth forests in Canada.

## **2. On-the-Ground Leadership**

At present, our funding for on-the-ground leadership activities is largely focused on efforts to plan and establish Indigenous Protected and Conserved Areas in two major peatland regions: **Hudson Bay Lowlands** and the **Mackenzie River Basin**.

## **Eligibility**

Organizations may apply individually or in collaboration with others. Lead applicants must have a current, valid charitable registration from the Canada Revenue Agency.

## **Deadline**

The deadline for 2021 applications to Carbon Landscapes is **October 14 at 2:00pm ET**. The Foundation is unable to consider late or incomplete applications for funding. Electronic copies **must be received at the Foundation** by the time and date listed above.

## **Funding Decisions**

Applications will be reviewed by the Foundation's Board and staff, assisted by external advisors with relevant expertise and experience. Notifications of funding decisions will be sent out in December 2021.

## **\* Please Note \***

In advance of applying, prospective applicants are strongly encouraged to contact Metcalf's Environment Program Director, Andre Vallillee, to discuss proposal ideas: [avallillee@metcalffoundation.com](mailto:avallillee@metcalffoundation.com) or 416-926-0366 x 230.

## 2021 Carbon Landscapes Application

**Note:** The following section is available in a Word version at <https://metcalffoundation.com/downloads/>

### General Information

Lead Organization:

Project Partners (if applicable):

Primary Contact Name and Title:

Mailing Address:

Telephone:

Email:

Website:

Charitable Registration Number:

### Project Summary

Project Title:

Amount Requested (please show the request for each year if a multi-year project):

Project Duration:

Please provide a summary of the proposed work (max 250 words):

### Project Details

Please address the following eight points in your application, using no smaller than 11-point font size and 1.5 line spacing. Proposals longer than 10 pages will not be reviewed.

1. **Context is key.** Please describe why this work is important to achieving 30x30 and/or helping to protect and conserve peatlands, grasslands, and old growth forests. Example context to consider: timeliness of proposed work and/or potential for significant impact.
2. **What success looks like.** In specific terms, please identify the goal(s) you aim to achieve through your proposed project.
3. **Your strategy for achieving your goals.** Please describe the plan for achieving your goal(s). What evidence, experience, or underlying rationale led you to this approach?
4. **How you will know if you are succeeding or missing the mark.** Please explain how you will be evaluating progress for the duration of the proposed project. What indicators of success will you be keeping an eye on? How will you collect and process feedback, information, and experiences to determine whether midcourse corrections are necessary?
5. **Tell us about yourself.** Given the nature and focus of the proposed project, why is your organization(s) and its staff well-positioned to achieve success? Include reference to individual skills, experience, and qualifications related to similar projects and areas of work.

6. **How you will leverage other resources for greater impact.** How are you leveraging other sources of funding, building on work-to-date, and/or collaborating with other partners with shared goals?
7. **Work plan and budget.** In a table format, please include a work plan and budget for each year of requested funding. The table should include the following columns: Activity; Deliverable; Lead(s); Timing; Budget (please note other funding that is confirmed or pending).
8. **Additional information.** In addition to your maximum 10-page proposal, please submit the lead organization's most recent financial statements.

Applications are to be submitted in **electronic form only**. Please email **one pdf file** with all materials to **[hdunford@metcalffoundation.com](mailto:hdunford@metcalffoundation.com)** by the date and time listed above.