### METCALF FOUNDATION

Biennial Report 2016–2017

Depth of Field





Throughout the report, please click on this icon if you would like more information online.

The mission of The George Cedric Metcalf Charitable Foundation is to enhance the effectiveness of people and organizations working together to help Canadians imagine and build a just, healthy, and creative society.

We are committed to creating conditions for meaningful change in three ways:

- improving economic livelihoods for low-income people in Toronto.
- ·leveraging opportunities for new approaches and shared learning in the performing arts.
- building a low-carbon, resource efficient, and resilient Canada.

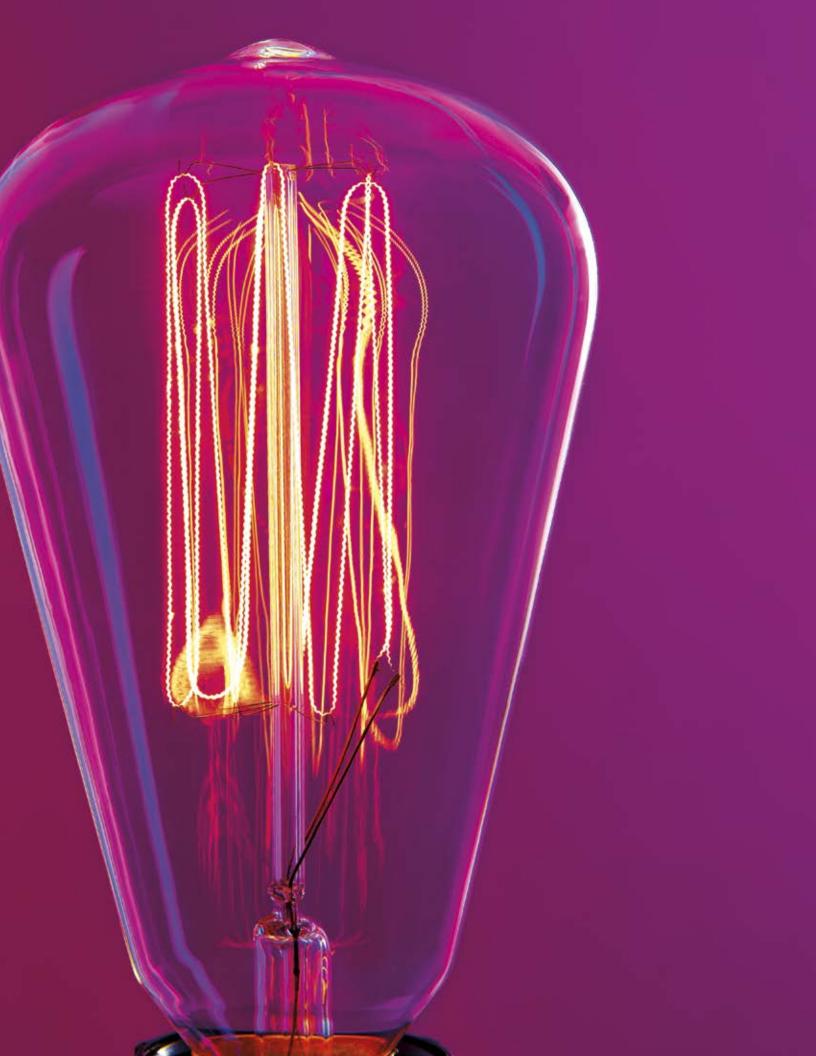
# **Building ladders**

Equitable cities need many strong voices, advocating for structural change, to help eliminate precarious work and poverty wages. Ontario's Bill 148 — designed to increase equity and security in the workplace and raise the minimum wage — emerged from the tireless efforts of multiple grantees and funders who were collectively focused on improving conditions for low-income and precarious workers.



# Ideas for transformation

At the heart of any thriving arts organization is a strong and dynamic interplay between art, people, and resources. In our work in the performing arts, we bolster these connections through learning-focused internships and by supporting organizations that are pursuing bold and inspiring strategies to unlock artistic potential, build audience and community, and diversify revenue sources.





# Calibrating forward movement

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Levers to effect change are best orchestrated in concert. This is illustrated by our work in the environment where we engage at various scales from grassroots organizing and cycling advocacy in Toronto to advancing national policy research on climate solutions. Whether local, regional, or national in scope, all our efforts are focused on galvanizing complementary action towards a lowcarbon, resource efficient, and resilient Canada.



# **Depth of Field**

WITH EACH OF OUR BIENNIAL REPORTS we set out to tell the story of the past two years—challenges, triumphs, and everyday endeavours too. Underlying themes always emerge during this process that capture the essence of our work and reflect our current focus. As we put together this report the theme that arose for us is *Depth of Field*.

Like photographers who make numerous choices and adjustments to reveal new ways of seeing, we are always adjusting our depth of field to maximize our impact. As a foundation we know that adapting our sightlines to address various levels of risk, and embracing both uncertain abstractions and tangible terrains, is vital to our work. Our depth of focus can be vast or narrow, systemic or singular. And we know we are most effective when we embrace complexity, be it through different measures of scale, duration, or geography. At no time has this been more apparent to us than over the past two years.

For example, one of our largest undertakings was developing the Toronto Sector Skills Academy, which we did in partnership with the Aspen Institute—a Washington-based "think and do tank." This multi-year initiative provides leadership training to practitioners and policy-makers from government, training institutions, and civil society, who are forging new networks and collaborations to improve employment outcomes for low-income people across Ontario.

One of the Foundation's continuing priorities is our desire to help build human capacity within the non-profit sector. In other words, increase its depth of field. A steadfast example of this has been our commitment to investing in individuals and organizations within the performing arts through our learning networks and internships.

Over the last few years our environmental work has focused on climate change. We have aimed our efforts at drastically different scales, such as supporting the development of carbon pricing policies at a national level while also pursuing street-level organizing to create a robust cycling culture in Toronto.

Looking back over the last two years we are struck by the significant progress that has been made on crucial societal issues. The broad framework for solutions to climate change in Canada has advanced significantly, as have protections and opportunities for low-income and precarious workers in Ontario. Critical to these successes has been the creation of credible, cogent research and targeted policy recommendations that address the logistics of implementation. The challenge is to never lose sight of the big picture, yet find the time, attention, and funds to support various moving components in a holistic and coordinated way.

Initiatives like the National Housing Collaborative and the Toronto Community Benefits Network have underscored the need for partnerships, consortiums, and alliances among an everwidening group of actors including non-profit agencies, private and community interests, funders, and government.

As the challenges facing society become ever more complex, the funds available to support the work of social change cannot keep up. Over the last year, as a way of amplifying our grantmaking, Metcalf increased its commitment to impact investing. These shifts within our portfolio leverage our ability to make investments in areas that directly align with our mission.

The last few years have been a relatively optimistic time in Canada, yet tumultuous and troubling in much of the world. Many are losing faith in the ability of governments to make the world a better place. It is hard to imagine that Canada can be impervious to these trends. Under these circumstances, a strong and engaged civil society could not be a more urgent imperative.

We are enormously proud of what our partners and allies have accomplished over the last two years and look forward to what's ahead. We will no doubt continue to adjust our depth of field as we look through our lens and search for ways to imagine and build a just, healthy, and creative society.

We are deeply grateful to our board, advisors, fellows, friends, and remarkable staff for all of their thoughtful and creative contributions to our work.

Just

Kirsten Hanson

Sandy Houston
PRESIDENT AND CEO /



### Inclusive Local Economies<sub>o</sub>

The Inclusive Local Economies Program supported promising strategies for improving the livelihoods of low-income people in Toronto, and launched a unique leadership program to encourage innovation in Ontario's workforce development system. This work was informed and complemented by policy research and analysis.

**TORONTO IS A WEALTHY** metropolis and yet many residents do not share in its prosperity. Growing income inequality combined with the rising cost of living has resulted in greater vulnerability for low-wage workers. This underscores the need to remain bold in our ambition for responsible economic development and an inclusive local economy.

In 2016 and 2017, the Inclusive Local Economies Program made significant investments aimed at strengthening the capacity of community partners to be able to work collaboratively to advance equitable local economic development, increase leadership among workers, and improve job opportunities and apprenticeships—while also reflecting on their own work as practitioners. As part of this commitment, in early 2016 we gathered grantees, fellows, and advisors for the second Metcalf Inclusive Local Economies symposium.

At the symposium, grantees shared their ideas and expertise regarding long-term strategies for making local economies more equitable—such as John Howard Society of Ontario's research on police records as a barrier to employment, and Hospitality Workers Training Centre's workforce development model. It was also an opportunity for Metcalf to share insights from our past work—including the three-year Resilient Neighbourhood Economies project that wound down in late 2015.

Another way we addressed the capacity of community partners was through a grant to Dr. Sarah Schulman and social design organization InWithForward. Grounded in her work with West Neighbourhood House, Schulman led a six-month learning circle for non-profit practitioners, including Metcalf staff. Exploring prototypes and problem-solving approaches, the group experimented with social service design and delivery methodologies. A significant learning for Metcalf, as well as our partners, was the importance of shifting how we invest in capacity. We need to expand our scope to not only focus on individuals and organizations, but to address barriers that impede change while also enabling stronger relationships and networks among practitioners, clients, funders, and community groups. Motivated by the innovative way that Hospitality Workers Training Centre and NPower Canada were providing training that was specifically responding to industry needs, in 2016 Metcalf partnered with the Washington-based Aspen Institute to launch the *Toronto Sector Skills Academy*. The ambitious ten-month leadership program is the first of its kind in Canada. It focuses on strategies to improve the quality of low-wage work and remove barriers that impede workers from moving into good jobs. Graduates of the leadership program become Aspen Economic Opportunity Fellows and join an international community of workforce practitioners. The first of three *Toronto Sector Skills Academy* groups graduated in late 2017. We are encouraged by their demonstrated success in collaborating on strategies focused on deepening engagement with employers, in specific industries, in order to better serve job seekers.

Stemming from this new program stream, in 2017 the Foundation began a six-month consultancy with the Ontario Ministry of Advanced Education and Skills Development. Our role was to assist the Ministry in piloting its Sector Partnership Planning Grant—an initiative targeted at addressing workforce challenges among employers, in specific sectors, by developing innovative partnerships with employment and training providers. In addition to providing technical assistance, the Foundation developed a series of recommendations for how the province might strengthen workforce development capacity.

Over the last two years we have come to realize how important it is to deploy all of the tools in our toolbox. The impact of our grant-making is strengthened when grounded in community and collaboration, complemented through our leadership in capacitybuilding, reinforced with policy analysis—such as the research we fund through our Innovation Fellowships—and augmented through partnerships that focus on systems change.

#### **Inclusive Local Economies**



The many initiatives we support in our efforts to improve the economic livelihoods of low-income people in Toronto exemplify extraordinary inventiveness and commitment. However, when we step back and adjust our **depth of field** to view the collective work and the collaborations among our grantees, funding partners, and fellows — that is when we see the remarkable impact of their efforts. **IN 2017,** the Government of Ontario passed the *Fair Workplaces, Better Jobs Act,* which legislated a significant increase to the minimum wage and improvements to the employment standards and labour relations acts. The Bill's passage was due in large measure to the unflagging work of the Ontario Employment Education and Research Centre and the Workers' Action Centre. These efforts were supported by Access Alliance Multicultural Health and Community Services and Canadian Centre for Policy Alternatives. The Foundation supported this work alongside the Atkinson Foundation, Maytree Foundation, and the United Way of Greater Toronto.

Building upon the Community Benefit Framework embedded into the Eglinton Crosstown LRT, and Community Benefits provisions in the provincial government's 2016 *Infrastructure for Jobs and Prosperity Act* (Bill 6), many grantees are collaborating to ensure infrastructure development creates training opportunities and good jobs among low-income communities in and around our growing city.

The Toronto Community Benefits Network is championing Community Benefit Agreements across the city. Building Up is testing out strategies to help its trainees complete their apprenticeships and is partnering with Access Community Capital Fund to help apprentices access micro-loans. Similarly, East Scarborough OPPOSITE: Toronto Community Benefits Network launches its Ready to Build campaign.

BELOW: Community partners gather for the second Inclusive Local Economies symposium at Hart House.

RIGHT: Building Up member practices trades skills.

FAR RIGHT: Caregiver Action Centre organizes and advocates for permanent status.



Storefront is teaming up with its partners to ensure that job seekers from its neighbourhood are able to access training opportunities. Inspired by the potential of public infrastructure development to enable equitable economic development, the Jane/Finch Centre is exploring how its neighbour, York University, can support local hiring and social procurement. And the DUKE Heights Business Improvement Area is creating a dialogue with its members to understand their workforce needs and collaborating with partners to connect residents to good local jobs.

Committed to advancing the innovation and collaboration needed to address systemic issues in our labour market, many individuals working for organizations supported through our *Opportunities Fund* enrolled in the *Toronto Sector Skills Academy*. Insights from the inaugural group of graduates were captured in a video that has been widely shared in many community presentations. Reflecting on the 10-month program, Rowena Power, formerly of **North York Harvest Food Bank**, mentions how incredibly empowering it is to spend time with other people who are actively pursuing similar goals. Mike Hewitt of the **Quinte Economic Development Commission** reflects on the opportunity to learn from participants who bring a variety of perspectives representing economic development, the labour market, employers, employment agencies, and government.





The Caregivers Action Centre and Migrant Workers Alliance for Change advocate for fair employment, immigration status, and decent work for caregivers and migrant workers. Recognizing that migrant workers are among Canada's most precariously employed, the Foundation supported these organizations in helping to build leadership among migrant workers in order that they be better able to raise awareness of their experiences, which include employer abuse, tied work permits, and exploitative recruitment fees. Their voices are critical to informing federal policy changes to the Temporary Foreign Worker Program.

In Metcalf Innovation Fellow Fay Faraday's 2016 report, *Canada's Choice: Decent Work or Entrenched Exploitation for Canada's Migrant Workers*, Faraday provides a strategic analysis of the laws, programs, and policies that structure and constrain the rights of migrant workers and documents their continued exploitation. The Foundation hopes that policy recommendations to strengthen protections and enhance employment security for Canada's migrant workers, put forward by the Caregivers Action Centre, the Migrant Workers Alliance for Change, and Faraday's reports, will be integrated into the federal government's upcoming 2019 review of the caregiver program.

#### OPPORTUNITIES FUND 🕢



#### The 519 Church Street Community Centre \$174.050 over 2 years

#### to develop a

neighbourhood-based local economic development strategy for the Moss Park community

#### Access Alliance Multicultural Health and Community Services \$59,832

to deepen knowledge within community health centres about the impacts of precarious jobs and identify strategies for decent work

#### ACCESS Community Capital Fund

\$84,000 over 2 years to create a micro-loan program that enables low-income people to access financing to improve their skills or pay for employment related expenses

#### ACORN Institute Canada \$47,250

in partnership with ACORN Canada, to support the leadership development of its members to engage and inform policy discussions regarding employment insurance

#### Canadian Centre for Policy Alternatives \$40,000 to conduct research

on the sharing economy in Toronto

#### Charité LEO \$42,533

in partnership with La Passerelle – I.D.É., to research labour market gaps and skills shortages for bilingual talent in the Toronto Region

#### Flemingdon Park Ministry \$67,000

in partnership with the Flemingdon Hub Steering Committee, to identify upcoming neighbourhood infrastructure projects and engage the community on the design of a local employment and economic development strategy

#### FoodShare Toronto \$45,000 to work with key

stakeholders on advancing a jobs strategy for school cafeterias

#### \$105,810 over 2 years

in partnership with Thorncliffe Park Women's Committee, to strengthen its governance model, develop leadership, and strengthen economic outcomes for its newcomer micro-entrepreneurs

#### \$103,458 over 2 years

in partnership with Thorncliffe Park Women's Committee, to develop the operational model for the new shipping container café in the R. B. Burgess Park

#### Jane/Finch Community and Family Centre

\$140,000 over 2 years to develop and implement a local economies strategy that leverages economic development opportunities occurring in the Jane Finch neighbourhood

#### \$195,000 over 2 years

in partnership with the Hospitality Workers Training Centre, to create an employment pipeline for individuals who experience barriers to employment and to support the career advancement of incumbent institutional food workers

#### John Howard Society of Ontario

to conduct research examining employers' police record checking practices in Toronto and develop online resources with best practices

#### Labour Community Services

\$75,000 in partnership with the Toronto Community Benefits Network, to build organizational capacity to advocate for Community Benefit Agreements in Toronto and monitor the progress on the Eglinton Crosstown and Finch LRT

#### The Learning Enrichment Foundation \$50,000

in partnership with Building Up, to strengthen engagement with the construction industry to improve trainee and apprentice outcomes

#### \$220,000 over 2 years

in partnership with Building Up, to pilot strategies that improve apprenticeship completion rates

North York Harvest Food Bank

### \$125,000 over 2 years to strengthen industry

engagement for its logistics and forklift workforce development strategy

#### NPower Canada

\$60,000 to strengthen employer engagement for its workforce strategy in IT related careers

#### Ontario Employment Education and Research Centre \$220,000 over 2 years \$589,000 over 3 years to advance decent work conditions for

work conditions for people through research and policy development, public education, capacity building, and leadership development for workers

#### \$62,100

in partnership with the Caregivers Action Centre, to map the challenges caregivers currently experience and make policy recommendations regarding the federal Caregiver Program and the provincial Changing Workplaces Review

#### \$150,736 over 2 years

in partnership with the Caregivers Action Centre, to advance and document its organizational model to enable worker leadership, research, resource development, and knowledge dissemination about the federal policy changes to the Caregiver Program

#### \$105,580 over 2 years

in partnership with the Migrant Workers Alliance for Change, to support capacity building among migrant workers' leadership and organizations

#### \$17,000

in partnership with the Migrant Workers Alliance for Change, to develop a digital media campaign to support migrant workers' rights

#### Parkdale Activity-Recreation Centre \$100,000 in 2016 \$150,000 over 2 years

to support the FoodReach Collaborative to continue the scaling of a community-based food procurement and distribution system

#### St. Michael's Hospital Foundation

\$161,571 over 2 years to support The Upstream Lab to examine working conditions and the health of precariously employed health sector workers in Toronto

#### Tides Canada Initiatives Society

\$175,000 over 2 years to support East

Scarborough Storefront to foster economic opportunities for lowincome people

#### \$51,000

to support East Scarborough Storefront to work with the University of Toronto's Scarborough campus on a place-based workforce development strategy

#### West Neighbourhood House

to develop and disseminate information and tools for low-income informal economy workers

#### York

Entrepreneurship Development Institute

\$145,500 over 2 years in partnership with DUKE Heights BIA, to develop career pathway strategies for lowincome job seekers and workers in food and furniture manufacturing

#### 2016-2017 TORONTO SECTOR SKILL ACADEMY PARTICIPANTS 🕢



Devi Arasanayagam Manager, Community & Labour Market City of Toronto, Employment & Social Services

Mirelle Blassnig Senior Design and Development Analyst Ministry of Advanced Education and Skills Development

Haris Blentic Director, Employment Services Dixon Hall Neighbourhood Services

Tarah Clark Director of Partnerships Building Up

Fabio Crespin Manager, Youth Initiatives United Way of Greater Toronto

Matias de Dovitiis Executive Director DUKE Heights BIA

Neil Dick Elevate Plus Program Coordinator / Lead Facilitator Loyalist Training & Knowledge Centre (Loyalist College)

Janna Erichsen Chair, Part-time Learning, School of Transportation Centennial College

Avril Gray-White Director of Programs and Services Skills for Change

Mike Hewitt Manufacturing Resource Centre Coordinator Quinte Economic Development Commission

Christopher Imecs Steward of Government Relations The Learning Enrichment Foundation OPPOSITE: Learning Circle participants share their work.

LEFT: Closing session of the inaugural Toronto Sector Skills Academy.

Najma Iqbal Manager, Community & Labour Market City of Toronto, Employment & Social Services

Philip Johnson Director of Operations Hospitality Workers Training Centre

Judy Josefowicz Manager, Local Economic Opportunities East Scarborough Storefront

sipho kwaku Director, Employment Services WoodGreen Community Services

James Lapierre Manager, Community & Labour Market City of Toronto, Employment & Social Services

Vanessa Ling Yu Founding Director caterToronto

Heather McMillan Executive Director Durham Workforce Authority (DWA)

Aleksandra Popovic Consultant Workforce Skills Development

Jennifer Posthumus Manager, Employer & Stakeholder Engagement City of Toronto, Employment & Social Services

Rowena Power Director of Food Distribution North York Harvest Food Bank

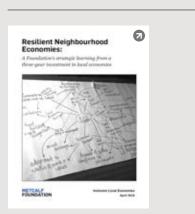
Sue Sadler Vice President, Services & Program Development ACCES Employment

Léonie Tchatat President and CEO La Passerelle-I.D.É.

### RESEARCH AND PARTNER PUBLICATIONS



"Sharing economy" or on-demand service economy? released by the Canadian Centre for Policy Alternatives, provides the first in-depth snapshot of workers and consumers who identify as participating in Toronto's sharing economy. The report examines who is providing services, the conditions of their work, and public perceptions of the need to change regulations within this new sector.



The Resilient Neighbourhood Economies was a Metcalf-led three-year pilot designed to help create economic opportunities for low-income residents in two Toronto neighbourhoods. *Resilient Neighbourhood Economies*: *A Foundation's strategic learning from a three-year investment in local economies* is a comprehensive analysis of the lessons learned working alongside community partners and is a useful guide for others interested in undertaking local economic place-based work and forging community-foundation partnerships.



# Performing Artso

Through the Creative Strategies Incubator, the Performing Arts Program helped Toronto arts organizations test and develop new approaches to revenue diversification, audience and community building, and unlocking artistic potential. The program also provided 27 promising arts leaders across Ontario with year-long professional development internships.

**ARTISTS MAKE DAILY LEAPS OF FAITH** that often astound us with their risk, invention, and audacity. As a culture we are better for them because the results refresh our frames of reference, ignite our imaginations, and stimulate our emotions and empathy. Looking closely at how an artist manages risk, one finds a creative practice that relies on testing ideas through an iterative loop.

In 2016 and 2017, the Foundation continued to support the performing arts in Toronto through its flagship three-year funding stream—the Creative Strategies Incubator. Companies receive multi-year funding to explore, test, and implement strategies that address longstanding issues in meaningful new ways, and to nurture the organizational change that comes from developing and implementing innovation. Companies also convene regularly to share what they are learning.

The first two Creative Strategies Incubator cohorts comprised a total of 12 organizations. Working on revenue generation strategies, the 2013 cohort experimented with new lines of business by expanding current programming, monetizing existing yet under-realized artistic assets, or designing new digital interfaces. Organizations in the 2014 cohort worked on deepening their understanding of how they engage, collaborate with, or service audiences and communities. Both groups reflected deeply on the importance of relationship-building between arts organizations and with audiences.

As these two cohorts completed their three-year initiatives, two new cohorts received funding. Organizations in the 2016 group are focusing on providing opportunities for artistic work to reach its potential; the 2017 cohort is working on engaging audiences and building communities. With each new funding cycle, we continue to be struck by the high degree of self-analysis and the inventive responses organizations bring to each year's focus issue.

As the Creative Strategies Incubator entered its fifth year, the Foundation had an opportunity to reflect not only on the outcomes of individual organizations, but on our own granting practices as well. We began to realize the value of being able to provide a way for grantees to quickly test some of the assumptions and ideas behind their individual initiatives, and then be able to change course, if necessary, before committing considerable resources to a specific solution.

This reflection contributed to the decision to create *Staging Change*. Rather than an all-in, up-front funding approach, *Staging Change* is a tiered granting stream that draws inspiration from the ways in which artists manage risk. Promising ideas and assumptions can be tested early on through an iterative exploration, with the most promising ventures given further support by the Foundation. *Staging Change* was launched at the end of 2017 in partnership with American-based EmcArts a social enterprise for adaptive learning and innovation.

As part of our commitment to building leadership, the Foundation continues to invest in opportunities for people seeking a career in the performing arts through its Internship Program. Since 2001, the program has helped hundreds of aspiring arts workers launch their careers. Many Metcalf interns have gone on to lead and manage arts organizations and are now mentoring a new generation—an extraordinary testament to the ability of this program to help nurture a vibrant and skilled new arts leadership pool. Over the last two years, internships were awarded across various disciplines including artistic direction, producing, audience engagement, and props and set design.

We have also continued our collaboration with the Canada Council for the Arts, the Ontario Arts Council, the Toronto Arts Council, and the Ontario Trillium Foundation, to explore possibilities for small- to mid-sized arts organizations to develop new forms of charitable structures. Our shared interest in creating better conditions for emerging artists and small companies has resulted in a multi-year exploration of new and improved ways for artistic work to impact the public good. The consortium's substantial financial and creative commitment to these pursuits has been steadfast. This collaboration remains at the forefront of Metcalf's working agenda in the performing arts.

### **Performing Arts**



A culture of shared learning is one way we nurture **depth of field** within the performing arts sector. The *Creative Strategies Incubator* is designed with both internal and external learning goals in mind. Not only do participants work independently on their funded initiative, they also convene four times a year to support and learn from each other, acquire new competencies, and deepen their peer networks. A public sharing event at the conclusion of each three-year granting period is designed to amplify the impact of Metcalf's investment by sharing inspiration and knowledge with practitioners in the broader artistic community and by informing funders and policymakers of emerging trends. **AUDIENCES TODAY** have an abundance of options from which to choose. With resources that are often strained, arts organizations need to find ways to carve out a specific and unique identity in order to thrive and grow. This often means paying particular attention to the depth of engagement between themselves and their constituents. As our grantees discovered—working on depth first is critical to broadening their reach.

In 2016 and 2017, the overriding concern of grantees became relationship-building. Four approaches emerged. One was giving non-professional participants the opportunity to work alongside professionals in a range of roles from learners to co-creators—Anandam Dancetheatre, Toronto Summer Music Festival, and Jumblies Theatre. Another was reimagining bricks and mortar cultural institutions as meeting places for a broad range of community members—The Theatre Centre. Working through the seven Indigenous grandfather teachings as a way of reconciling and reconnecting with Canada's original peoples and working to embed these wisdoms within the organization's day-to-day practices—Young People's Theatre. And develop new technology strategies to build a community of audiences across the country and create interactive theatrical experiences— Nightswimming and SummerWorks.



As the 2014 cohort concluded their three-year initiatives and the 2017 cohort began theirs, a common theme began to emerge. Collectively, the organizations were discovering that authentic listening, adapting as needed, discarding invalid assumptions, and embracing the unexpected were essential components of the invitations they make to the public. The **Toronto Summer Music Festival**, for example, discovered that creating a meaningful social network for amateur musicians was just as valuable as providing an excellent training experience. The deeper connections provided by this social network encouraged participants to purchase more tickets to the festival, to become donors, and to entice their own networks to engage with the organization. OPPOSITE: Yuichiro Inoue, Margarita Soria, Valerie Calam, Devon Snell, Alana Elmer, and Peter Kelly in *Mining Tracing*, Toronto Dance Theatre, choreographer Amanda Acorn.

LEFT: Ensemble members in *Glaciology,* Anandam Dancetheatre, choreographer Brandy Leary.

BELOW: Grantees and invited guests discuss questions arising from the 2014 Creative Strategy Incubator final presentation.

**BOTTOM:** Once a year, The Theatre Centre transforms itself into the City of Craft, a market that welcomes over 4,000 people in a weekend.





#### CREATIVE STRATEGIES INCUBATOR 🕢

2014 FOCUS ISSUE – ENGAGING AUDIENCES AND BUILDING COMMUNITIES

Anandam Dancetheatre \$94,000 over 3 years to investigate how audiences engage with participatory performing arts

Jumblies Theatre \$120,000 over 3 years to explore community engaged arts practice through knowledge exchange

Kaeja d'Dance \$210,788 over 3 years to animate a public space in the inner Toronto suburbs

Nightswimming \$101,000 over 3 years to develop online hubs for each of their projects

SummerWorks Performance Festival \$160,000 over 3 years to create an audience engagement platform using beacon technology

The Theatre Centre \$135,000 over 3 years to open their new facility to social innovators and the local community

Toronto Summer Music \$160,650 over 3 years to establish the Toronto Summer Music Community Academy

#### 2015 FOCUS ISSUE -NEW APPROACHES TO REVENUE

b current Performing Arts Co. \$70,000 over 3 years to create a revenue generating series of courses and retreats The Company Theatre \$125,000 over 3 years to create and manage a website on performing arts in Canada

Nightwood Theatre \$133,271 over 3 years to develop a leadership training program for women

Soundstreams Canada \$111,500 over 3 years to redesign past and upcoming productions for use by regional presenters

2016 FOCUS ISSUE – PROVIDING OPPORTUNITIES FOR ARTISTIC WORK TO REACH ITS POTENTIAL

Art of Time Ensemble \$110,000 over 3 years to foster new creation, enhance existing works, and realize artistic ideas

The Musical Stage Company \$137,000 over 3 years to develop collaborative relationships with American regional theatres

Native Earth Performing Arts \$160,000 over 3 years to launch The Mskomini Giizis Residency for emerging and midcareer Indigenous artists

Public Recordings Performance Projects \$102,000 over 3 years to build presence and partnerships by drawing on the company's history and reputation Toronto Dance Theatre \$150,000 over 3 years to reimagine the company's body of work for creative and organizational growth

Volcano Non-Profit Productions Inc. \$195,482 over 3 years to re-enter the international touring arena

2017 FOCUS ISSUE – ENGAGING AUDIENCES AND BUILDING COMMUNITIES

Aluna Theatre \$225,000 over 3 years to develop three new community and audience outreach channels

Canadian Opera Company \$215,000 over 3 years to animate the company's underused rehearsal space in Toronto

Le Théâtre français de Toronto \$180,000 over 3 years to meet the needs of a younger and diversified francophone audience

The Fringe of Toronto Theatre Festival \$170,000 over 3 years to explore ways to include people living with both visible and invisible disabilities

Young People's Theatre \$221,325 over 3 years to welcome newcomer and Indigenous people through cultural exchange and reconciliation

#### PERFORMING ARTS INTERNSHIPS 🕢

adelheid dance projects \$19,000 Jane Alison McKinney (artistic direction)

Aluna Theatre \$30,000 Bruce Gibbons Fell (direction/producing)

Canadian Stage \$30,000 Monica Lee (properties/set design)

Citadel & Compagnie \$30,000 Marianna Rosato (production management)

Great Canadian Theatre Company \$30,000 Bronwyn Steinberg (artistic direction/ producing)

\$30,000 Sarah Finn (production management)

Jumblies Theatre \$30,000 Julia Hune-Brown (direction/ community arts)

MABELLEarts \$30,000 Shifra Cooper (artistic direction)

Nightswimming (and Theatrefront) \$30,000 Sehar Bhojani (artistic direction/ producing)

Nightswimming \$30,000 Jeff Ho (dramaturgy)

Nightwood Theatre \$30,000 Sadie Epstein-Fine (artistic direction) Obsidian Theatre Company (and Young People's Theatre) \$30,000 Luke Reece (administration)

Pat the Dog Theatre Creation \$27,500 Nicole Smith (producing)

Peggy Baker Dance Projects \$12,900 Oriana Pagnotta (arts management/ producing)

Public Energy (and Dance Collection Danse) \$29,700 Victoria Mohr-Blakeney (curation)

Shadowland Theatre \$30,000 Ishai Buchbinder (artistic direction/ producing)

Shaw Festival \$18,600 Patrick Bowman (music direction)

The Musical Stage Company \$29,950 Kevin Wong (artistic direction)

The Stratford Shakespearean Festival of Canada \$30,000 Ted Witzel (artistic direction)

SummerWorks Performance Festival \$20,762 Tina Fushell (curation)

Talk is Free Theatre \$18,000 Jakob Ehman (artistic producing) Theatre Kingston \$30,000 Mariah Horner (artistic direction/ producing)

Toronto Summer Music \$30,000 Jennifer Mak (audience engagement)

Toronto Tabla Ensemble \$9,000 Razak Pirani (artistic direction)

Volcano Non-Profit Productions Inc. \$11,900 Rimah Jabr (artistic direction)

Young People's Theatre \$30,000 Isabelle Siciliano (arts education) RIGHT: Michelle Thrush, Brandon Oakes, and Cathy Elliott in *Crazy Dave Goes to Town* by Daniel David Moses as part of Native Earth Performing Art's Mskomini Giizis Residency.

BELOW: Toronto Summer Music Community Academy participants Peggy Radin and Wendy Bornstein.

**BOTTOM:** Art of Time Ensemble's Andrew Burashko in *Sound and Colour*.



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### RESEARCH AND PARTNER PUBLICATIONS

GENERATOR AND THE RISER PROJECT: SECTOR DEVELOPERS FOR INDEPENDENT THEATRE IN TORONTO

by Toronto Arts Foundation with the support of The Metcalf Foundation and Toronto Arts Council



With the Toronto Arts Foundation and Toronto Arts Council, Metcalf commissioned research to study two unconventional producing initiatives. The report, *Generator and The RISER Project: Sector Developers for Independent Theatre in Toronto*, examines Generator's alternative self-producing model and RISER's collaborative linking of emergent theatre artists with senior partners.



# **Environment**<sub>o</sub>

The last two years mark major progress for core goals of the Environment Program. Highlights include new climate legislation in jurisdictions across Canada, bike lanes on Bloor Street and other big wins for cycling in Toronto, timely reports informing important policy changes, and helping to secure major new public investments in the environment.

**OBSERVERS OF SOCIAL MOVEMENTS** often remark that change happens slowly until it occurs suddenly. As we entered 2016, we found ourselves working in a distinctly different context from the previous few years of climate-related work. There had emerged both public support and political space to make meaningful progress on climate issues, and we quickly adapted our funding strategies to best suit this momentum.

*Cycle City* funding was targeted toward timely efforts at Toronto City Hall that led to key cycling budget increases and city-wide cycling plans being passed. We also continued our support for building a cycling constituency across the city through programming outside of Toronto's downtown core.

We merged our *Electrifying Movement* stream into our *Enabling Solutions* fund, allowing us to continue our focused approach to achieving low-carbon goals in Canada, while creating a comprehensive funding strategy for sectors responsible for the largest amounts of greenhouse gas emissions in Canada: electricity, buildings, industry, and transportation.

With new and emerging opportunities for advancing climate policies, the past two years have been an especially productive period for supporting timely policy research and analysis. *Enabling Solutions* funding has helped with the research, writing, and release of a range of reports that have directly informed policy and regulatory changes at provincial and federal levels, enabling climate solutions to flourish.

With so much change occurring on the issues in which we are engaged, we reached a moment in 2017 where we needed to

address how this shifting landscape was impacting and informing our work. We realized that more resources were needed to address the reality that the implementation of new government programs and policies takes considered time and effort. In late 2017, we refocused *Enabling Solutions* funding to support research that offers practical guidance for implementing existing provincial- and national-level climate commitments. To reflect this change in emphasis, we renamed this area of funding *Climate Blueprints*.

We also began to realize that very limited philanthropic support existed to protect, restore, and steward the carbon services of terrestrial and marine ecosystems as part of provincial, territorial, and national climate strategies. Well-functioning ecosystems play a critical role in maintaining a stable climate here on Earth, and Canada is home to a diversity of such carbon rich ecosystems. We consulted sector leaders from across Canada, the US, and at the international level to help inform the development and design of a new funding stream. In November 2017, we launched *Carbon Landscapes* with a goal to better connect climate action and conservation initiatives in Canada.

In this new focus area, we will support research and place-based strategies that lead to the protection, restoration, and stewardship of landscapes that provide critical carbon services as well as important cultural, economic, and social benefits. And through direct support for Indigenous-led conservation and stewardship, the Foundation hopes to make a meaningful contribution in support of Canada's efforts towards reconciliation.



As a foundation, we have a unique opportunity to support interconnected work at multiple scales. We liken this to adjusting our **depth of field**, be it research, education, or advocacy efforts in diverse geographies and jurisdictions, which collectively push us toward common goals. As you will read in this section, many notable outcomes were achieved over the past two years. **METCALF'S CYCLE CITY GRANTEES** have successfully advocated to double Toronto's cycling infrastructure budget, championed the passage of a new 10-year cycling plan that will add hundreds of kilometres of bike lanes on city streets, worked to build a cycling constituency outside of downtown through community bike hubs, and produced timely and informative research that puts cycling issues on the front page of local news and civic agendas.

As Toronto's downtown population soars and there is explosive growth in the number of people who ride bikes, our city streets are in desperate need of reimagining and redesigning. The Bloor Street Bike Lane Pilot Project was a perfect opportunity to coalesce Metcalf's *Cycle City* funding strategies and grantee efforts around one common goal.

Through the David Suzuki Foundation and Cycle Toronto, the Foundation supported community organizing and advocacy efforts to highlight the benefits of bike lanes on Bloor and to ensure community voices were heard at City Hall. The Toronto OPPOSITE: Bike lanes like this one on Toronto's College Street play a crucial role in *Cycle City's* goal of building a culture that supports cycling in Toronto.

RIGHT: Community partners and cycling advocates enjoy a Scarborough Cycles' bike tour.

FAR RIGHT: Asad Satid learns bike mechanical skills as part of Scarborough Cycles' Earn Your Bike program.







LEFT: Green Budget Coalition members meet with Canada's Finance Minister Bill Morneau.

**Centre for Active Transportation**, another Metcalf grantee, in partnership with researchers at the **University of Toronto**, compiled and analyzed a range of indicators as part of a Bloor bike lane economic impact study. This data was critical to supporting evidence-based decisions at City Hall regarding the fate of the bike lanes. Communications efforts by Metcalf and partners that included video, infographics, and polling research further amplified the clear case in support of bike lanes on Bloor. On November 7, 2017 Toronto City Council voted to make bike lanes permanent on a downtown stretch of Bloor.

Toronto still has a long way to go to become an exemplary city for cycling but, if the past two years are any indicator, our partners are demonstrating the power and promise of connecting cycling and philanthropy.

Through public policy research and outreach efforts, *Enabling Solutions* grantees such as Clean Energy Canada, Pembina, Environmental Defence, and Canada's Ecofiscal Commission, have been at the forefront of a range of significant climate victories. Notable achievements include government commitments to: put a price on carbon so polluters pay for their emissions; phase out coal-fired electricity in Canada; reduce methane emissions in our country's oil and gas sector; develop a national zero-emission vehicle strategy; and secure substantial public investments in low-carbon solutions.

The Green Budget Coalition—a long time Metcalf grantee played a key role in securing landmark investments in climate and conservation priorities. The Coalition of 20 leading Canadian environmental organizations produces an annual set of federal budget recommendations. These are based on a thorough analysis of how the Government of Canada can support the environment through fiscal and budgetary measures. Coalition efforts in 2016 helped secure hundreds of millions in new climate investments in the 2017 federal budget, followed by a landmark \$1.3 billion investment in marine and terrestrial conservation efforts in the 2018 budget that closely matched the scale of what the Coalition had recommended in its report released in late 2017.

#### CYCLE CITY 🕢

#### The 519 Church Street Community Centre \$25,000

in collaboration with Open Streets Toronto. to support and expand Toronto's annual **Open Streets events** 

#### Canadian Urban Institute \$32,000

in collaboration with The Laneway Project and Community Bicycle Network, to research the role of laneways as bikeways in Toronto

#### City of Toronto

\$85,000 over 2 years in collaboration with community partners, to research opportunities for greater cycling uptake amongst residents of Toronto's tower communities

#### Clean Air Partnership

\$299,069 over 2 years in collaboration with sector and community partners, to launch the Scarborough Cycles program

#### \$12,500

to research the feasibility of developing a car driver safety course focused on active transportation

#### \$281,920 over 2 years

in collaboration with sector and community partners, for continued support of the Scarborough Cycles program

#### David Suzuki Foundation

\$240,000 over 2 years in partnership with Cycle Toronto, to coordinate efforts around community engagement and communications

#### The Pembina Foundation for Environmental Research & Education \$30.000 to research opportunities for reducing emissions within the goods movement sector through the use of bicycles for deliveries in Toronto

#### Regent Park Community Health Centre

\$82,000 over 2 years in collaboration with Charlie's FreeWheels, to develop and deliver a Cycling Education and Advocacy Hub for youth living in and around the Regent Park area of Toronto

#### University of Toronto \$50,000

in partnership with Swerhun Facilitation, to support the Cycling Think & Do Tank in preparing a briefing package identifying a common set of cycling indicators for the Toronto region

#### York University

\$150,000 over 3 years in partnership with Regenesis York, to support cycling programming and community outreach through York University's new community bike hub

#### ELECTRIFYING MOVEMENT

Ryerson University \$52,900 for Ryerson City Building Institute to research and report on transitoriented development opportunities in Toronto

#### Simon Fraser University \$35.000 for the Sustainable Transportation Action Research Team (START) to research and report on electric vehicle-related policies in Canadian provinces and cities

#### University of Ontario Institute of Technology

\$100,000 over 2 years to investigate

neighbourhood-level challenges related to the transition to electrified personal transportation in the GTHA

#### REINVENTING GROWTH

Ontario Nature

\$200.000 over 3 years in partnership with **Cornerstone Standards** Council, for a voluntary certification system for aggregates

#### **ENABLING SOLUTIONS**

Canadian Environmental Grantmakers' Network \$20,000 as part of a collaborative funding effort to strengthen climate communications work in Canada

#### Canadian Parks and Wilderness Society \$60,610 to research options for an accounting framework that

quantifies the carbon value of natural systems in Canada

#### Clean Economy Fund \$60,000 over 2 years

to develop a new collaborative funding mechanism

#### Ecotrust Canada

\$210,000 over 3 years in partnership with Wahkohtowin Development GP Inc., Brinkman Climate. and the Northeast Superior Regional Chiefs' Forum, to develop a forest carbon project for the Chapleau Crown Game Preserve

#### Environmental Defence \$100,000 over 2 years to support the

Clean Economy Alliance in Ontario

#### \$50,000

to support public education and advocacy work

#### Équiterre

\$60,000 over 3 years in collaboration with EcoAnalytics, to develop a shared public opinion research service

Simon Fraser

to support Clean

Energy Canada's

communications

to support Clean

Energy Canada's

convening efforts

public outreach and

to support Sustainable

**Transportation Action** 

transportation research

University of Toronto,

Policy & Governance

Research Team's

(START) low-carbon

School of Public

for Mowat Centre

intergovernmental

action in Canada

University of

Waterloo

\$40,851

challenges to climate

in collaboration with

partners at Dalhousie

University, Concordia

University, and Centre

Québécois du Droit

de l'Environment, to

research the implica-

tions of Paris climate

governments review

commitments for how

to research the

research and

\$50,000

\$40.000

\$46,400

\$200,000 over 2 years

University

#### McGill University

\$450,000 over 3 years for continued support of Canada's Ecofiscal Commission

#### Nature Canada

\$30,000 over 2 years to support the Green **Budget Coalition** 

#### The Pembina Foundation for Environmental Research & Education \$150,000 over 2 years

strategies across the country

#### \$5,500

identify opportunities for reducing the environmental impacts of goods movement

\$30,000 over 2 years to support the Strathmere Group

transportation research

### new industrial projects

York University \$7,500

to support Dr. Mark Winfield's work on the federal environmental review process

to advance greenhouse gas emission reduction

to research and across the country

\$90,000 over 2 years to support low-carbon

RIGHT: At the Our Future King event hosted by the Pembina Institute. From left: Jennifer Keesmaat, Andy Byford, David Kuperman, Janice Solomon, Nithya Vijayakumar, and Dylan Reid.





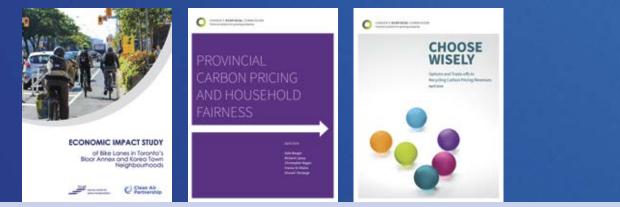
LEFT: Toronto Mayor John Tory and UPS Canada President Christoph Atz are photographed at the UPS cargo bike pilot launch in front of Toronto City Hall.

#### Environment Program Research and Partner Publications 🔊

Timely public policy research is central to how the Environment Program contributes to public discourse and decision-making in Canada. Over the past two years, we have supported a range of experts to research opportunities for advancing climate policy solutions at local, regional, and national levels. The primary audience for this work includes public officials and policy makers, citizen activists and NGO leaders, industry, and other key stakeholders. A number of reports featured below were supported through collaborative funding efforts with other philanthropic partners. It has been heartening to see so much of this research evolve from a concept in a proposal to a referenced report that is instrumental in supporting key policy change.











Canada's ZEV Policy Handbook











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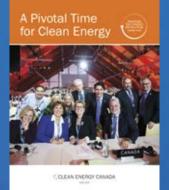
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#### GREEN PROSPERITY CHALLENGE SERIES: 杒

Green Prosperty Popers	METCALF FOUNDATION	METCALF FOUNDATION	METCALF FOUNDATION	METCALF FOUNDATION	METCALF FOUNDATION	METCALF FOUNDATION
May 2014	A New Era of Environmental Governance in Covernance Brancher auf Resource Derebyment Projects	Incenting the Nature of Cities	Building Toronto Adversing Social Inclusion in Toronto's Emerging Green Economy - that Toronto's Emerging Green Economy	Pricing Works main framework and a services and inframework and more efficient citizes 	Vulnerable Households and the Smart Grid in Ontario Emerging Challenges and Opportunity	Building a 21 <sup>st</sup> Century Cycling City: Strategies for Action in Toronto



# Innovation Fellowship

The Metcalf Innovation Fellowship program provides critical thinkers with the opportunity to ask hard questions and propose solutions to systemic issues in the areas in which we work. Their research brings a depth of field to our granting strategies, furthers discussions within diverse communities, and helps the Foundation support practical approaches to policy issues.

**POLICY ANALYST** and researcher Elizabeth MacKinnon and arts administrator and fundraiser Christine Pellerin examined the feasibility of social finance as a revenue generation tool for the performing arts sector. Their exploration included a survey of successful examples such as Britain's Arts Impact Fund. *More than Money: How social finance can build resilience in the arts sector* breaks new ground in exploring how the non-profit arts sector in Canada can harness the power of social finance to strengthen its financial footing.

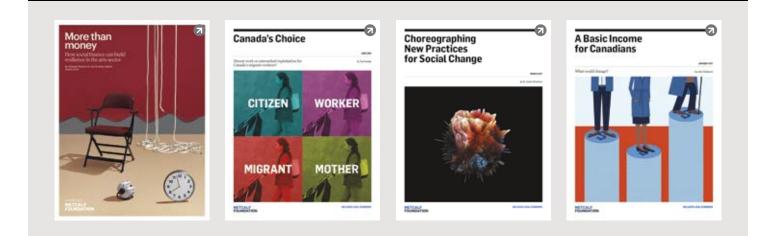
Constitutional and human rights lawyer **Fay Faraday** completed the third in a trilogy of reports examining precarious conditions created and perpetuated by Canada's Temporary Foreign Worker Program (TFWP). *Canada's Choice: decent work or entrenched exploitation for Canada's migrant workers?* is the only comprehensive technical analysis of the 2014 changes to the TFWP. It played a key role in submissions to the Parliamentary Committee in the fall of 2016 and is widely cited in academic publications. Faraday also conducted research on public education and communication and worked with the Migrant Workers Alliance for Change to build a broader movement in support of migrant workers' rights.

Social policy thinker **Dr. Sarah Schulman** and her team at social design agency InWithForward examined how social innovation can inform social service delivery. They conducted experiments with over 400 Canadian social service professionals, searching for and testing ways to strengthen capacity. Dr. Schulman's research

is a timely provocation to consider the unique challenges faced by the sector and to explore new methods for shifting culture and practice. In *Choreographing New Practices for Social Change*, Dr. Schulman shares her reflections from two years' experimentation, offering case studies and actionable strategies that are grounded within a theoretical framework.

Social policy analyst John Stapleton has continued his investigation of Canada's income security system and supported dissemination of findings from his 2015 *Working Poor* report. Stapleton participated on Ontario's Advisory Group on Income Security Reform and the Toronto Poverty Reduction Strategy. He currently sits on the national Ministerial Advisory Committee on Poverty. In the Metcalf *Solitary Confinement* blog series he explores difficulties that social assistance recipients face when pursuing self-employment. His 2016 report *A Basic Income for Canadians: What would change?* compares the budgets of four people receiving income security benefits and reveals how a basic income could alter their circumstances.

Labour market policy analyst **Tom Zizys** is exploring issues and challenges associated with advancing good jobs within the food sector. Environmentalist **Graham Saul** is leading a reflective discussion within Canada's environmental movement that will re-examine how sector leaders communicate the ultimate objective of their work with the aim of identifying and framing the sector's work in a way that unites and strengthens its disparate parts.



# Leading and Learning •

The Foundation has long recognized the contributions and commitment of non-profit leaders in catalyzing positive change on pressing social and cultural issues. Continuing our history of supporting these leaders, in 2017 we launched a new professional development program: the Leading and Learning Program. The program comprises two separate funding streams, offering support to both individuals and groups. It replaces the Renewal Program which was wound down in 2016.

#### **Network Learning Fund**

supports a group of organizations, led by a charitable partner, in exploring a shared concern, challenge, or area of common interest.

Environmental Defence in partnership with the Pembina Institute and Équiterre travelled to California to build relationships and expand their network with environmental and government leaders who are advancing key issues on climate change policy.

Faith & the Common Good with peers from Trinity St-Paul's Centre for Faith, Justice and the Arts, Toronto Arts Council and Artsbuild Ontario (with additional funding from Toronto Arts Council), travelled to New York and Philadelphia to explore successful examples of how faith-based spaces are being co-purposed as performing arts venues to the benefit of both religious and arts communities.

Toronto Neighbourhood Centres with non-profit leaders from Parkdale Activity-Recreation Centre, West Neighbourhood House, and the Ontario Non-Profit Network attended the Synergia Summer Institute in Italy—an educational and training centre dedicated to social change work. The group explored ways of creating more inclusive and sustainable economic structures in the community.

#### **Individual Leadership Fund**

supports senior non-profit management individuals in their pursuit of professional leadership development with recognized teaching or training institutions.

#### Evergreen

Seana Irvine, Chief Strategy Officer enrolled at the Harvard Kennedy School's Global Change Agents Program

#### Canada's Ecofiscal Commission

Dale Beugin, Executive Director registered in McGill University's Executive Leadership Experience Program

#### **Renewal Program**

Tides Canada Initiatives Society Anne Gloger, Director, East Scarborough Storefront documented and disseminated the learnings from a decade of neighbourhood-based work



RIGHT: Participants from Toronto Neighbourhood Centres, Parkdale Activity-Recreation Centre, West Neighbourhood House, and the Ontario Non-Profit Network, with colleagues, at the Synergia Summer Institute in Italy.





LEFT: Environmental Defence's Keith Brooks and his peers Équiterre's Annie Bérubé, Environmental Defence's Dale Marshall, and Pembina Institute's Lindsay Wiginton in Sacramento, California.

ABOVE: Representatives from Faith and the Common Good, Trinity St-Paul's Centre for Faith, Justice and the Arts, ArtsBuild Ontario, and the Toronto Arts Council visited Philadelphia's Christ Church Neighborhood House where they saw a production of *Destiny Estimate* by MJ Kaufman.

#### **Special Initiatives**

The Foundation reserves a small fund for making grants outside of our formal program areas. These grants give the Foundation the opportunity to support worthy initiatives that are consistent with our objectives but do not precisely fit into our program areas.

#### GENERAL FUND

Arts Access Fund \$5,000 in support of the Arts Access Collective

Canadian Centre for Policy Alternatives \$13,150

to support research and communications to champion a \$15 minimum wage and explore amendments that would support 'gig economy' workers

#### Canadian Dance Assembly \$15,000 in 2016

\$2,000 in 2017

to support a research initiative on the amalgamation of dance service organizations in Canada

Canadian Education and Research Institute for Counselling (CERIC) \$2,500 to support the Workforce Planning Zone of the Cannexus 2017 Conference

Canadian Environmental Grantmakers' Network \$10,000 in 2016 \$10,000 in 2017 for general support

The Canadian Institute for Advanced Research \$225,000 over 3 years in support of the Bioinspired Solar Energy Program which is creating new renewable energy technology

### CanAsian Dance \$6,000

to support a network of Toronto choreographers through a strategic planning process

Christian Jewish Dialogue of Toronto \$5,000 to support the October 2016 Basic Income Symposium CivicAction Leadership Foundation \$150,000 over 3 years in support of core operations

CIVIX \$25,000 over 5 years in support of the CIVIX Caucus

Community Food Centres Canada \$200,000 over 2 years in support of core operations

#### Cultural Human Resources Council

\$50,000 over 2 years to create a training program to help mid-level arts managers gain the required skills for senior positions in major institutions

#### \$25,000

to support a third cohort of arts leaders in their Talent to Lead program; to convene participants in cohorts 1 and 2 in regional gatherings; and to prepare a White Paper on Cultural Leadership – A perspective from the Field of Mid-Career Managers

Dance Collection Danse/Arts Inter-Media Canada \$43,500 in 2016 \$33,000 in 2017 to develop and implement a sustainable business plan

DanceWorks \$15,000 for a collaborative project exploring how design thinking approaches can activate new public engagement with Toronto's professional dance community

Dixon Hall Neighbourhood Services \$500 to support the youth programs cycling initiative

#### Earth Day Canada \$16,000 to support a study tour to Copenhagen and Bristol to learn how these two cities are championing the role of outdoor play and active transportation

Environmental Defence Canada \$60,000 over 2 years to continue its role as host of the Clean Economy Alliance

### FoodShare Toronto \$30,000

in support of the installation of a hood in the new commercial kitchen

#### \$60,000

in partnership with Sustain Ontario, to review and renew the previously released Metcalf Food Solutions Paper, *Menu 2020: Ten Good Food Ideas for Ontario* 

Imagine Canada \$5,000 in 2016 \$5,000 in 2017 for the Sector Champion membership

JUMP Math \$20,000 in support of the Numeracy Counts initiative

National Theatre School of Canada \$40,000 to support an Ontariobased artistic practitioner to take part in the Artistic Leadership Development Program

Nightswimming \$10,000 in support of the commission and mentoring of young creators in celebration of Nightswimming's 25th anniversary Obsidian Theatre Company \$10,000 to support the Mentor/ Apprentice Program

The Omega Foundation \$50,000 in support of SmartSAVER

Ontario Employment Education and Research Centre \$37,056 in support of their office expansion

\$1,000 in 2016 \$500 in 2017 on behalf of an advisory committee member

#### Ontario Nature \$15,000 to support active engagement with the Government of Ontario's Forest Carbon

Policy Working Group consultations Parkdale Activity-Recreation Centre \$20,000

in support of the purchase of land at 87 Milky Way and assist with the larger strategy of building more inclusive local economies

Pelee Island Bird Observatory \$10,000 in support of its avian research and educational programs

Philanthropic Foundations Canada \$5,000 to support public advocacy on behalf of the charitable sector

Red Door Family Shelter \$100,000 in support of the Community of Hope Capital Campaign to build a new shelter at 875 Queen Street East Sanctuary Toronto \$30,000 for general support

Sistema Toronto Academy \$125,000 over 2 years to support a collaboration with East Scarborough Storefront to expand the Sistema program to the Kingston-

the Sistema program to the Kingston-Galloway/Orton Park neighbourhood

Small Change Fund \$5,000 to research and develop

a new business model for the organization Social Planning

Council of Ottawa \$30,000 over 3 years in support of Synapcity

Sustainability Network \$5,000 in recognition of Sustainability Network's 20th anniversary

#### \$3,000

in partnership with Sustainability Co-Lab, to support Mike Morrice's participation in the Academy for Systems Change Fellowship program

Tides Canada Initiatives Society \$5,000 to support Jane's Walk in

their efforts to develop a business model

#### \$7,000

to support the Ward Project, in collaboration with Diasporic Genius and the editors of The Ward

#### Toronto Alliance for the Performing Arts \$5,000

to support a city-wide survey to gather data on key economic, cultural, and behavioural indicators, in order to inform policy

#### Toronto Arts Foundation

\$15,000 over 2 years to conduct an evaluation of two new models being pioneered by Generator and Why Not Theatre

Toronto Artscape Foundation \$180,000 over 3 years in support of Launchpad

Toronto Park People Projects

\$5,000 to assist individuals to attend the 2017 Heart of the City Conference

United Way of Greater Toronto \$5,000 in support of the housing collaborative feasibility study

#### \$75,000

in support of the National Housing Collaborative

University of Toronto, School of Public Policy & Governance \$50,000

in support of the "Notfor-profit Research Hub" at the Mowat Centre

Wildlife Conservation Society Canada \$6,700

to support the 2018 North American Congress for Conservation Biology gathering in Toronto

Women's Habitat of Etobicoke

to evaluate a pilot project enabling a microenterprise collective to share a Toronto Employment and Social Services case worker

Writers' Trust of Canada \$50,000 in 2016 \$50,000 in 2017 in support of the Vicky Metcalf Award for Literature for Young People

#### DIRECTOR-INITIATED

Alma Children's Education Foundation \$10,000 in 2016 \$5,000 in 2017 for general program support

Anglican Parish \$500 for the Music for the Spirit Program

Another Chance Wildlife Rehabilitation \$1,000 in 2016 \$500 in 2017 for general support

Art of Time Ensemble \$5,000 in 2016 \$5,000 in 2017 for operational support

B'Nai B'Rith Jewish Community Camp Inc. \$10,000 in 2016 \$10,000 in 2017 in support of their capital campaign

Canada's National Ballet School \$2,500 in 2016 \$2,500 in 2017 for operational support The Canadian Institute for Advanced Research \$10,000 in 2016 \$10,000 in 2017 for general support

Casey House Foundation \$250,000 over 5 years in support of the "Rebuilding Lives" Capital Campaign and new Day Health Program

Community Food Centres Canada \$15,000 in 2016 \$15,000 in 2017 in support of Stratford's Local Community Food Centre

\$10,000 in 2016 \$10,000 in 2017 for the areas of highest needs

Dixon Hall Neighbourhood Services \$3,000 for shelter support

\$1,000 to support girls and young women FoodShare Toronto \$5,000 in 2016 \$5,000 in 2017 in support of the student nutrition and school program

High Park Nature Centre \$5,000 in 2016 \$5,000 in 2017 for general support

INNERchamber Inc. \$10,000 in 2016 \$10,000 in 2017 for general support

JUMP Math \$10,000 in 2016 \$10,000 in 2017 for general support

Literary Review of Canada \$10,000 for general support

Loran Scholars Foundation \$5,000 for general support Nova Dance \$2,500 in 2016 \$2,500 in 2017 for operational support

Off the Wall Stratford \$5,000 in 2016 \$5,000 in 2017 for general support

Ovarian Cancer Canada \$3,000 for general support

Parkdale Activity-Recreation Centre \$5,000 in 2016 \$5,000 in 2017 for the Parkdale Neighbourhood

Land Trust Peggy Baker Dance Projects \$2,500 in 2016 \$2,500 in 2017 for operational support

Raincoast Conservation Foundation \$20,000 in support of the Coastal Wolves: Science and Conservation project The Scott Mission \$2,000 for general support

Shaw Festival \$10,000 in 2016 \$10,000 in 2017 for general support

Shorefast Foundation \$2,500 in 2016 \$2,500 in 2017 for operational support

SKETCH Working Arts \$5,000 in 2016 \$5,000 in 2017 for general support

The Stratford Shakespearean Festival of Canada \$30,000 in 2016 \$30,000 in 2017 in support of the Michael Langham Workshop for Classical Direction

The Talent Fund \$20,000 for general support The Theatre Centre \$5,000 in 2016 \$5,000 in 2017 for operational support

Toronto Mendelssohn Choir \$2,000 in 2016 \$2,000 in 2017 for general support

Toronto Public Library Foundation \$10,000 in 2016 \$10,000 in 2017 for the areas of highest needs

Toronto Youth Wind Orchestra \$2,500 in 2016 \$2,500 in 2017 for general support

Word-Play \$5,000 in 2016 \$5,000 in 2017 for general support

#### SPECIAL MENTIONS



The Foundation is supporting the core operations of the CivicAction Leadership Foundation. The CivicAction Leadership Foundation was created by CivicAction, a non-profit organization, which brings together leaders from business, labour, academia, and civil society to tackle challenges in the region, such as infrastructure and jobs for youth who are facing barriers. Reflecting the Foundation's commitment to leadership development, Metcalf is supporting two program streams, the Emerging Leaders Network and DiverseCity Fellows, both of which focus on strengthening the capacity of young leaders to take an active role in civil society.



Metcalf funds the **Canadian Institute for Advanced Research** to explore the research question: how can we learn from nature to harvest energy from the sun? This question guides the work of the Bio-inspired Solar Energy Program, which is based within the Canadian Institute for Advanced Research. Metcalf funding is helping to advance this program's research efforts to find ways to harvest energy from photons to create renewable solar power. This work is led by Program Director Edward Sargent in collaboration with his global research team.



The Foundation has provided a grant to the **Toronto Artscape Foundation** in support of Artscape Daniels Launchpad. Launchpad offers affordable membership-based access to multimedia tools, equipment, and technology, and its programs build entrepreneurial skills to launch and accelerate new businesses in the arts. With this grant, Metcalf is specifically targeting early curriculum design and demonstrating an ongoing commitment to investing in the skills development capacity of the arts sector.

# CONDENSED STATEMENT OF FINANCIAL POSITION AS AT DECEMBER 31, 2017

	2017	2016
ASSETS		
Cash and cash equivalents	2,441,547	12,171,412
Accrued interest and dividends receivable	1,365,041	1,181,076
Investments at market value	163,590,384	147,065,794
Other receivables and capital assets	2,995,634	3,109,850
	170,392,606	163,528,132
LIABILITIES		
Accounts payable and accrued liabilities	1,689,688	2,113,313
NET ASSETS	168,702,918	161,414,819

### CONDENSED STATEMENT OF REVENUE AND EXPENDITURES

REVENUE	13,864,053	8,704,486
EXPENDITURES		
Investment-related	359,050	326,860
Other	652,869	550,155
	1,011,919	877,015
REVENUE BEFORE GRANTS	12,852,134	7,827,471
GRANTS & DIRECT CHARITABLE ACTIVITIES		
Performing Arts	1,271,504	1,170,285
Environment	1,263,664	1,258,781
Inclusive Local Economies	1,179,761	1,058,439
Special Initiatives	775,306	894,250
Direct charitable activities	1,073,800	1,016,394
	5,564,035	5,398,149
	-,	-//

Our financial statements have been audited by KPMG, LLP, Chartered Professional Accountants.

#### Our People 🕢

#### **DIRECTORS & OFFICERS**

Kirsten Hanson Chair

Johanna Metcalf Vice Chair

Peter Hanson Treasurer

#### STAFF

Sandy Houston President and CEO

Adriana Beemans Inclusive Local Economies **Program Director** 

Michael Trent Performing Arts **Program Director** 

Andre Vallillee Environment Program Director

Janet Lewis, CA **Director of Finance** 

Catherine Annau Communications Manager

Heather Dunford Grants Manager

Anne Perdue Senior Editor

DESIGN The Office of Gilbert Li PRINCIPAL PHOTOGRAPHY

Paul Weeks

PRINTING Warren's Waterless

PAPER Rolland Enviro Print

This brochure has been printed with a waterless printing press. Waterless printing eliminates the use of vast amounts of water and the need to dispose of effluents into the environment.

The paper is made from 100% post-consumer waste fibre, is acid-free, processed chlorine free, EcoLogo-certified, and was manufactured with biogas energy in Quebec. The paper and printer are certified by the Forest Stewardship Council.

Luke Metcalf Pamela Robinson Ken Rosenberg

Robert Sirman

Sandy Houston President and CEO (ex officio)

Annie Rawlings Office Manager and Executive Assistant

(from February 2017)

Stephanie Sernoskie Office Manager and Executive Assistant (through to August 2016)

Kate Fane Communications Specialist (February 2016 to May 2017)

Mercedes Sharpe Zayas Programs Intern (January 2016 to May 2017)

Saroja Ponnambalam Programs Intern (May to September 2017)

Ali Houston **Programs Intern** (from September 2017) PERFORMING ARTS PROGRAM ADVISORS

#### CREATIVE STRATEGIES INCUBATOR

David Abel Art of Time Ensemble

Tricia Baldwin Isabel Bader Centre for the Performing Arts

Chris Lorway The Corporation of Massey Hall and Roy Thomson Hall

Mitchell Marcus The Musical Stage Company

Pamela Robinson Ryerson University

Rupal Shah Toronto Arts Council

Cathy Smalley Project Management/ Consultant

#### CREATIVE STRATEGIES INCUBATOR LEARNING NETWORK SUPPORT LEADS

Daniel Bernhard Mushroom Cloud

Naomi Campbell Luminato

Menon Dwarka Arts Etobicoke

#### ENVIRONMENT PROGRAM ADVISORS

#### CYCLE CITY

Yvonne Bambrick Forest Hill Village BIA

Hannah Evans Ministry of Municipal Affairs

Matt Galloway Metro Morning on CBC Radio One

Iennifer Keesmaat University of Toronto David McKeown Formerly with Toronto Public Health

Shawn Micallef Spacing Magazine

#### **ELECTRIFYING** MOVEMENT

Pamela Blais Metropole Consultants Ltd.

Tyler Hamilton MaRS Cleantech Venture Services

#### INCLUSIVE LOCAL ECONOMIES **PROGRAM ADVISORS**

#### **OPPORTUNITIES** FUND

Phil Frei Entrepreneur

Margaret Hancock Family Service Toronto

Karim Harji Purpose Capital

Anne Iamieson Toronto Enterprise Fund

Deena Ladd Workers' Action Centre

Robert Sirman

Paul Taylor FoodShare Toronto

Tom Zizys Independent Labour Market Expert

**TORONTO SECTOR** SKILLS ACADEMY

Mandie Abrams Hospitality Workers **Training Centre** 

Catherine Chandler-Crichlow **3C Workforce Solutions** 

Nation Cheong United Way of Greater Toronto

Trina Foster Ontario Centre for Workforce Innovation Karim Harji Purpose Capital

Sandy Houston Metcalf Foundation

Joanne Kviring Virgin Unite

Bruce Lawson The Counselling Foundation

Sevaun Palvetzian CivicAction

Jamison Steeve Martin Prosperity Institute

Kaylie Tiessen Unifor

Sean Twyford Ministry of Children and Youth Services

Pat Walcott Toronto Employment & Social Services

Robert Gibson University of Waterloo

InvestEco Capital

**Municipal Affairs** 

Summerhill Group

Enid Slack University of Toronto

CivicAction André Sorensen

Eric Miller

University of Toronto

Henry J P Wiercinski

#### ENABLING SOLUTIONS

Mark Bekkering City of Toronto

University of Toronto Sevaun Palvetzian

Andrew Heintzman

Tanzeel Merchant Ministry of

Ersilia Serafini

Orchestres Canada Kate Fenton Freelance Artist

Shannon

**∆**dvocate

Micheline

Litzenberger

Independent Artist/

Micheline McKay

McKay + Associates

Liam McQuade

Cathy Smalley

Nancy Webster

**INTERNSHIPS** 

Nova Dance

Consultant

Liam McQuade Inc.

Project Management/

Young People's Theatre

PERFORMING ARTS

Nova Bhattacharya

Katherine Carleton

Orchestras Canada/

Shawn Kerwin Freelance Designer

Andy McKim Theatre Passe Muraille

Natasha Powell Holla Jazz



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