















## **WorkInCulture**

- Our mission is to support the people who work in the cultural sector through life-long career development and business skills training.
- One of our strategic goals is to be the partner of choice in realizing our mission – and we practice what we preach....



# What we've learned about collaboration

- Do more with less together is better
- Play to our strengths
- Start with a road map
- · Communicate, communicate, communicate
- Chemistry is essential 'good casting'
- Have fun the secret ingredient
- Hard work delivers results!

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# Why we're doing it



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# ARTSULLONTARIO

- Many requests for this type of service
- New sources of earned revenue essential to sustainability in the arts
- We believe in technology as a way to connect and get things done
- We like the partners!

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## WorkInCulture

- To provide our training expertise to enhance a collaborative project that benefits the broad creative community
- · To pool resources in getting the word out
- Collaboration increases impact and makes best use of limited resources

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Who's doing what



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- Overall project management
- Communications
- Technological expertise
- Liaison with Fractured Atlas

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### **WorkInCulture**

- Creation/delivery of training videos, workshop and tips on rental readiness
- ARE YOU READY? Rental Readiness Video Tip Series





## How it's going: spaces listed

Total spaces listed - 345

#### Spaces can be used for:

- o Theatre 245
- o Dance 222
- o Music 219

#### Community pages

- o Dance Umbrella (current)
- Etobicoke Arts (in planning)
  Soarbass
- Scarborough Arts (in planning)
  Eastend Arts (in planning)
- Eastend Arts (in planning)
- o Paralia New Comers Art (in planning)

#### Search criteria include:

- o Price
- o Size
- o Technology
- o Flooring
- Physical Features
- Equipment
- Lighting
- o Instruments
- o Amenitieso Stage Configurationo Seating Arrangement

  - Seating Capacity
  - o Audience
  - Accessibility
  - o Parking
  - Explicitly allowed
  - o Other

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