

Welcome to the 2021/22 Opportunities Fund Information Session Webinar – October 15, 2021

Reminders

- Today's webinar will be recorded and posted on our website afterwards.
- Check out the Q&A to ask and upvote questions.
- The public chat is disabled.
- You can send chat messages to the Metcalf team if you need technical assistance.

Agenda

Welcome
Presentation
Q&A
Closing

Accessibility

Live transcription is enabled, click on CC to access captioning.

Contact Inclusive Local Economies Program Director, **Adriana Beemans** at abeemans@metcalffoundation.com

Land Acknowledgement

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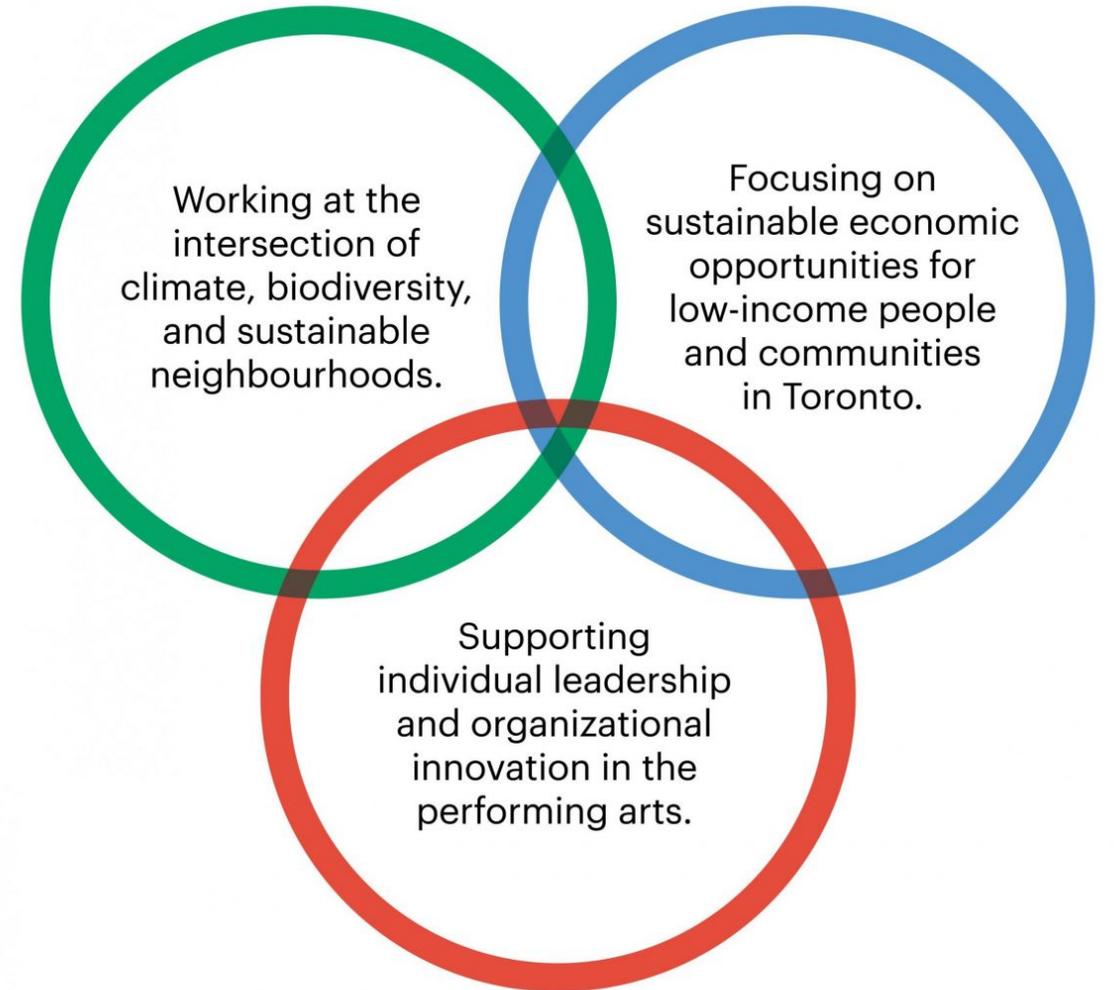
METCALF FOUNDATION

The mission of The George Cedric Metcalf Charitable Foundation is to enhance the effectiveness of people and organizations working together to help Canadians imagine and build a just, healthy, and creative society.

“Our grants must seek impact, to be both brave and wise. We should be the rare money—the support that is not otherwise available—that opens a door, draws a connection, conjures an opportunity, or creates a pause.”

Sandy Houston
President and CEO

We create change by:



Inclusive Local Economies Program

Supports the development of long-term strategies that can create sustainable economic opportunities and generate wealth for low-income people and communities in Toronto.

We do this by seeking alternative models, bold ideas, creative partnerships, and promising public policies that can:

Help increase access
to quality jobs

Protect precarious
workers

Strengthen local
neighbourhood economies

Opportunities Fund - Strategic Areas

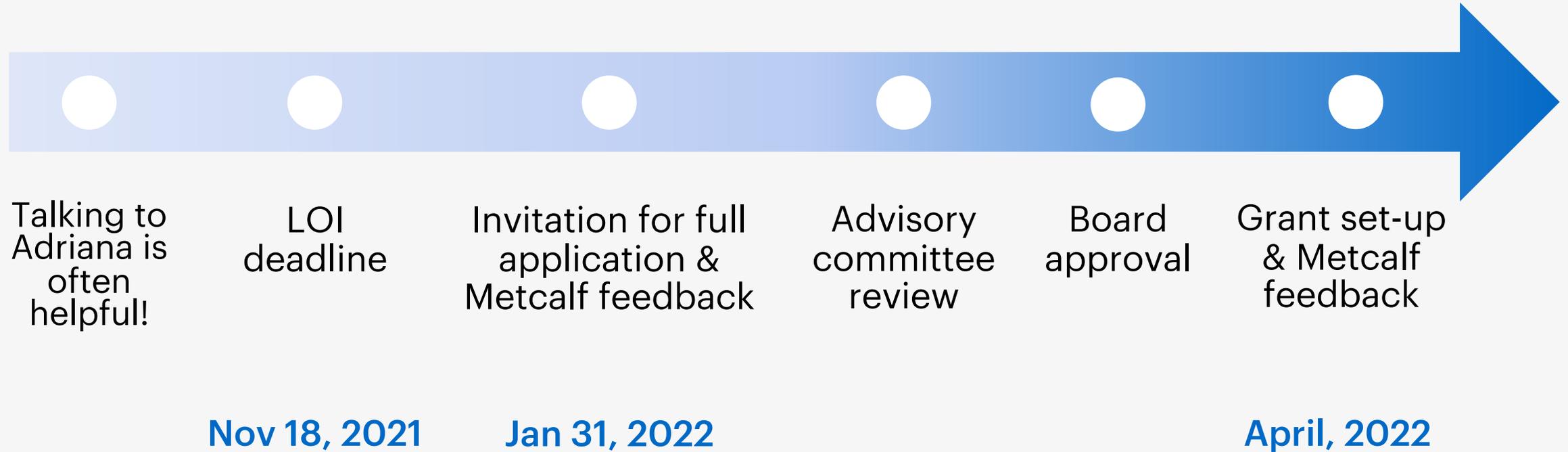
The goal of the Opportunities Fund is to improve the economic livelihoods of low-income people through strategies that:

Make precarious jobs better (raise the floor) and support the upward mobility of workers (build ladders).

Reduce barriers for low-income entrepreneurs & alternative business models.

Leverage the capacity of neighbourhoods to improve the economic livelihoods of low-income residents.

Process



Letter of Interest (LOI)

Organizational Overview:

Brief summary about the organization

Overview of Project:

Please describe the purpose of the project, what you aim to achieve, your strategy to achieve these goals

Collaboration:

How are you collaborating with others in this project?

Full application – 11 page limit

Organization Overview & Attachments

Project Overview & Project Strategy

Project Workplan & Budget

Project Evaluation & Learning

Collaboration & Leadership & Letters of Support

What does success look like?

We will assess applications on the basis of:

- the project alignment with the goals of the Inclusive Local Economies program and the Opportunities Fund;
- the clarity of your proposal, the credibility of the strategy, the rationale for the work, and the likelihood of success;
- the potential for impact, contribution to systems change, and analysis of equity; and
- the potential for learning about new approaches and practices for both the project partners and the Foundation.

Eligibility

Organizations may apply individually or in collaboration with others. Lead applicants must be:

- committed to improving outcomes for low-income people and communities,
- based and active within the City of Toronto; and
- registered as a charity through the Canada Revenue Agency.

Generally, we do not fund:

- direct services that focus purely on developing job skills;
- direct financial support to for-profit enterprises — social or otherwise;
- ongoing operating expenses that are unrelated to the proposed project;
- capital projects;
- endowments; or
- deficits.

Common Questions

What does the granting relationship look like?

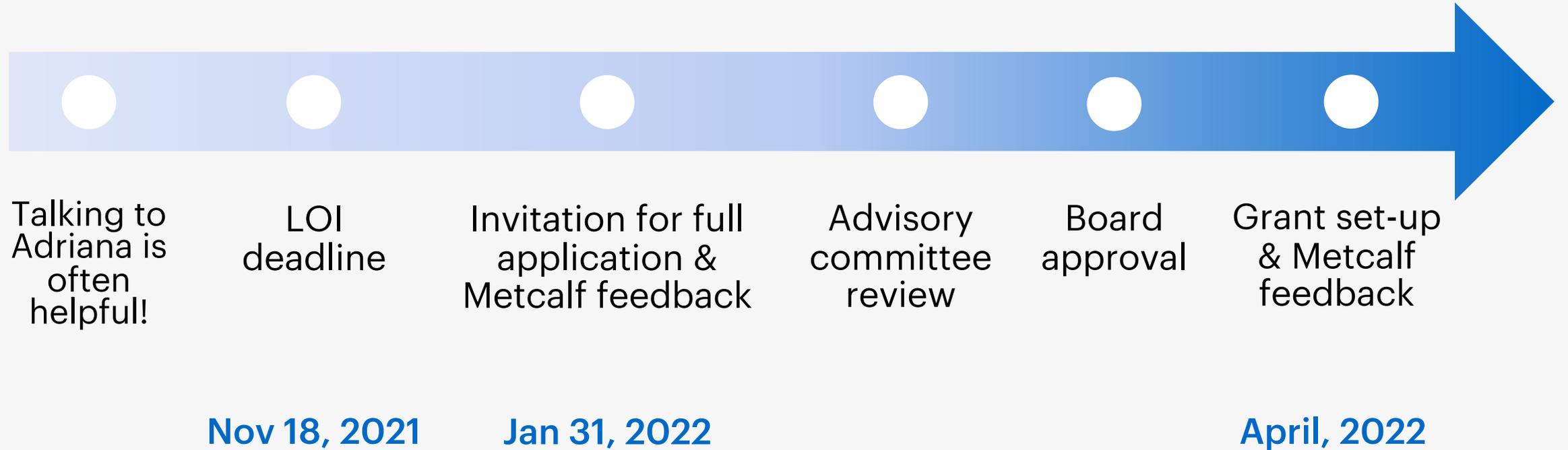
Do we need to be a charity?

Who do you fund?

How much and how long?

What do you mean by equity?

Process



Thank you!

LOI deadline –
November 18, 2021 at 2PM ET

Website –
www.metcalffoundation.com

Contact Inclusive Local Economies
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