

# **ENVIRONMENT PROGRAM**

# **Climate Blueprints**

2018 Application Guidelines (updated June 2018 – see deadlines section)

#### **METCALF FOUNDATION**

The George Cedric Metcalf Charitable Foundation's mission is to enhance the effectiveness of people and organizations working together to help Canadians imagine and build a just, healthy, and creative society.

#### We focus our efforts on three areas:

- improving economic livelihoods for low-income people in Toronto;
- building a low-carbon, resource efficient, and resilient Canada; and
- leveraging opportunities for new approaches and shared learning in the performing arts.

Our work is grounded in the belief that change happens when we share hopeful visions of the future, work and learn collectively, think broadly in pursuit of comprehensive solutions, and take a meaningful role in the decisions that affect our lives.

We believe that non-profit organizations play a critical role as catalysts who animate and facilitate lasting change. They create space for people to connect, communicate, and participate. We are interested in organizations that are deliberately engaging communities in their work and developing new strategies and collaborations.

### We encourage success by:

- supporting dynamic leadership celebrating, developing, and strengthening leaders who are contributing to positive change;
- nurturing new ideas and practices exploring and developing innovative approaches to tackling tough problems and seizing opportunities; and
- fostering integrated thinking creating opportunities for ongoing dialogue, collaborative learning, and reflection to build new knowledge and inform action.

In our work, we aim to be clear, open, reflective, and responsive. We actively seek to learn from our experiences with funded projects and from our ongoing exploration of issues and ideas. We expect our grant-making practices to evolve as we strive to realize the full potential of our commitment and resources.

#### ENVIRONMENT PROGRAM

Our Environment Program aims to help build a low-carbon, resource efficient, and resilient Canada. We believe our ability to mitigate the impact and severity of climate change and transition to a low-carbon society is one of the major challenges of our time. While the issues associated with this challenge are great we see an opportunity for substantial action, at both a policy and community level, in three important areas. These areas comprise the focus of our funding and align with our long-standing commitment to advance pragmatic approaches in support of bold visions. They are:

Carbon Landscapes

**Climate Blueprints** (information and application follow)

Cycle City

## **CLIMATE BLUEPRINTS**

The goal of Climate Blueprints is to produce implementable policy reports — accessible, well-researched, and balanced — that act as guides for achieving climate commitments at the provincial and/or national levels.

Across Canada there is strong support for reducing greenhouse gas emissions. A great deal of time and effort has been spent researching, identifying, and debating how key sectors of the Canadian economy can advance climate solutions. A number of provincial climate plans and the Pan-Canadian Framework on Clean Growth and Climate Change have identified priority areas for action. These include commitments to price carbon pollution, decarbonize our electricity and transportation systems, improve the energy efficiency of our homes and buildings, and reduce emissions from industry and agriculture, to name just a few. This progress is noteworthy but governments can struggle with how to effectively implement their policy commitments.

Climate Blueprints will support efforts to develop thoughtful, well-packaged, and clearly articulated strategies for implementing provincial and national-level climate commitments. A key deliverable for each grant is a report that outlines policy options for achieving a specific climate plan commitment. Report author(s) are expected to frame their topic of choice with a brief background analysis of why the issue is critical to climate action in Canada, a comparison of the most feasible and effective policy options available, an evaluation of the strengths and weaknesses of each option using relevant criteria (e.g. effectiveness, financial implications, public and stakeholder support, and ease of implementation), and conclude with one or more tangible pathways forward, including a list of actions that could be implemented at once or in steps over time. In drafting the blueprint document, grantees can use Metcalf funds to cover direct research and writing time, associated expenses that could include convening expert advisory tables and undertaking stakeholder interviews, and communications costs related to the report's design and release strategy. The Foundation will also consider time-limited expenses to support outreach activities related to the report's circulation and use.

# **Eligibility**

Organizations may apply individually or in collaboration with others. Lead applicants must:

- be committed to advancing the implementation of low-carbon solutions at the provincial and/or national levels in Canada;
- have an established track record of producing timely, accessible, and well-researched public policy work; and
- have a current, valid charitable registration from the Canada Revenue Agency.

### **Deadlines**

For 2018, the deadlines for applications to Climate Blueprints are:

March 29, 2018, 2:00pm

October 3, 2018, 2:00pm\*

\*Due to overwhelming demand in our March round and the high calibre of applications received, we have made the tough decision to cancel the October deadline. New 2019 funding deadlines will be announced in late 2018.

## **Funding Decisions**

Applications will be reviewed by the Foundation's Board and staff, assisted by an advisory panel with knowledge of the sector. For the March round, funding decisions will be announced in mid-June.

#### \* Please Note \*

In advance of applying, prospective applicants are asked to contact Metcalf's Environment Program Director, Andre Vallillee, to discuss proposal ideas: avallillee@metcalffoundation.com or  $416.926.0366 \times 230$ 

## **2018 Climate Blueprints Application**

#### **General Information**

Lead Organization:

Project Partners (if applicable):

Primary Contact Name and Position:

Mailing Address:

Telephone:

Email:

Website:

Charitable Registration Number:

## **Project Summary**

**Project Title:** 

Total Amount Requested (per year if multi-year request):

**Project Duration:** 

Please provide a summary of the proposed work (max 250 words):

## **Project Details**

Please address the following eight points in your application, <u>using no smaller than 11 point type and 1.5 line spacing</u>. Proposals longer than <u>8 pages</u> will not be reviewed.

- Context is key. Please identify the specific policy commitment you plan to tackle, reference what
  provincial or national climate plan it is from, and briefly explain why the topic of choice is critical
  to climate action in Canada.
- What success looks like. In specific terms, please identify the goal(s) you aim to achieve through your proposed blueprints report.
- 3. Your strategy for achieving your goals. Please describe your plan for researching, writing, and releasing the report. What evidence, experience, or underlying rationale led you to this approach?
- 4. Tell us about yourself. Given the nature and focus of the proposed project, why is your organization and its staff well-positioned to achieve success? Include reference to individual skills, experience, and qualifications related to similar projects and areas of work.
- 5. How you will leverage other resources for greater impact. How are you leveraging other sources of funding, building on work-to-date, and/or collaborating with other partners with shared goals?
- 6. Work plan and budget. In a table format, please include a work plan and budget for the requested funding. The table should include the following columns: Activity; Deliverable; Lead(s); Timing; Budget (please note other funding that is confirmed or pending).

- 7. Additional information. In addition to your 8-page proposal, please submit:
  - Short bios for key project leads.
  - The lead organization's most recent financial statements.

Applications are to be submitted in **electronic form only**. Please email **one pdf file** with all materials to **hdunford@metcalffoundation.com** by the date and time listed.

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Note: A Word version of the Application section is available at http://metcalffoundation.com/downloads/