



METCALF
FOUNDATION
ENVIRONMENT PROGRAM

Electrifying Movement

2015 Application

METCALF FOUNDATION

The George Cedric Metcalf Charitable Foundation's goal is to enhance the effectiveness of people and organizations working together to help Canadians imagine and build a just, healthy, and creative society.

We focus our efforts on three areas:

- sustaining the vibrancy of the professional performing arts,
- helping to build a low-carbon, resource efficient, and resilient Canada, and
- improving low-income people's economic livelihoods and access to quality jobs.

Our work is grounded in the belief that change happens when we share hopeful visions of the future, work and learn collectively, think broadly in pursuit of comprehensive solutions, and take a meaningful role in the decisions that affect our lives.

We believe that non-profit organizations play a critical role as catalysts who animate and facilitate lasting change. They create space for people to connect, communicate, and participate. We are interested in organizations that are deliberately engaging communities in their work and developing new strategies and collaborations.

We encourage success by:

- supporting dynamic leadership — celebrating, developing, and strengthening leaders who are contributing to positive change;
- nurturing new ideas and practices — exploring and developing innovative approaches to tackling tough problems and seizing opportunities; and
- fostering integrated thinking — creating opportunities for ongoing dialogue, collaborative learning, and reflection to build new knowledge and inform action.

In our work, we aim to be clear, open, reflective, and responsive. We actively seek to learn from our experiences with funded projects and from our ongoing exploration of issues and ideas. We expect our grant-making practices to evolve as we strive to realize the full potential of our commitment and resources.

ENVIRONMENT PROGRAM

Our Environment Program aims to help build a low-carbon, resource efficient, and resilient Canada.

We believe our ability to mitigate the impact and severity of climate change and transition to a low-carbon society is the defining test of our time. While the issues associated with this challenge are great we see an opportunity for substantial action, at both a policy and community level, in three important areas. These areas comprise the focus of our funding and align with our long-standing commitment to advance pragmatic approaches in support of bold visions. They are:

[Cycle City](#)

[Electrifying Movement](#) (information and application follow)

[Enabling Solutions](#)

ELECTRIFYING MOVEMENT

The goal of Electrifying Movement is to help advance the electrification of transportation and expand access to rapid public transit in the Greater Toronto and Hamilton Area (GTHA). The transportation sector represents the largest source of greenhouse gas emissions in Ontario. Working with our partners in the sector, we aim to help transition our region from fossil fuel-based transportation choices to clean, electrified modes while also encouraging greater investment in and support for affordable, accessible, and expanded public transit services. These are no doubt challenging propositions. But making progress on either front will result in a range of economic, environmental, and health benefits for our region. Electrifying Movement funding supports network building and convening, research and public policy analysis, communications and outreach work, and pilot programs that seek to build support and advance measures for electrifying movement in the GTHA. We encourage applications from collaboratives that are cross-sector in nature and include non-traditional partners.

Eligibility

Organizations may apply individually or in collaboration with others. Lead applicants must:

- be committed to advancing the electrification of transportation and expanding access to rapid public transit in the GTHA;
- be active within Ontario; and
- have a current, valid charitable registration from the Canada Revenue Agency.

Deadline

The deadline for 2015 applications is **March 25, 2015, 5:00pm.**

Funding Decision

Applications will be reviewed by the Foundation's Board and staff, assisted by an advisory panel with knowledge of the sector. Funding decisions will be made at the end of June 2015.

*** Please Note ***

Prospective applicants are encouraged to contact Metcalf's Environment Program Director, Andre Vallillee, in advance of applying to discuss proposal ideas:
avallillee@metcalffoundation.com or 416.926.0366 x 230

Application

General Information

Lead Organization:

Project Partners (if applicable):

Primary Contact Name and Position:

Mailing Address:

Telephone:

Email:

Website:

Charitable Registration Number:

Project Summary

Project Title:

Total Amount Requested (per year if multi-year request):

Project Duration:

Please provide a summary of the proposed work (max 250 words):

Project Details

Please address the following eight points in your application, using no smaller than 11 point type and 1.5 line spacing. Proposals longer than 8 pages will not be reviewed.

1. **Context is key.** Please describe why this work is important to advancing the electrification of transportation and expanding access to rapid public transit in the Greater Toronto and Hamilton Area. Context to consider: timeliness of proposed work; potential for significant impact; response to community need; opportunity for collaboration.
2. **What success looks like.** In specific terms, please identify the goal(s) you aim to achieve through your proposed project.
3. **Your strategy for achieving your goals.** Please describe the plan for achieving your goal(s). What evidence, experience, or underlying rationale led you to this approach?
4. **How you will know if you are succeeding or missing the mark.** Please explain how you will be evaluating progress for the duration of the proposed project. What indicators of success will you be keeping an eye on? How will you collect and process feedback, information, and experiences to determine whether midcourse corrections are necessary?

5. **Tell us about yourself.** Given the nature and focus of the proposed project, why is your organization and its staff well-positioned to achieve success? Include reference to individual skills, experience, and qualifications related to similar projects and areas of work.
6. **How you will leverage other resources for greater impact.** How are you leveraging other sources of funding, building on work-to-date, and/or collaborating with other partners with shared goals?
7. **Work plan and budget.** In a table format, please include a work plan and budget for each year of requested funding. The table should include the following columns: Activity; Deliverable; Lead(s); Timing; Budget (please note other funding that is confirmed or pending).
8. **Additional information.** In addition to your 8-page proposal, please submit:
 - Brief bio for key project leads.
 - The lead organization's most recent financial statements.

Please mail or courier **two** paper copies of all materials, printed double-sided to:

Metcalf Foundation
Attention: Andre Vallillee
Environment Program Director
38 Madison Avenue
Toronto, Ontario M5R 2S1
and submit an electronic version by email to:
hdunford@metcalffoundation.com

Application deadline: **March 25, 2015, 5:00 pm**

Please note that we are unable to consider late or incomplete applications for funding. Both paper and electronic copies **must be received at the Foundation** by the date and time listed above.

Note: if you would like to access this two-page Application in a Word doc, please go here:
<http://metcalffoundation.com/what-we-fund/downloads/>